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Dynamic Leader Of Carlson Companies To Speak At UNH Oct. 16

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DURHAM, N.H. - The University of New Hampshire welcomes Marilyn Carlson Nelson, chairman and former CEO of Carlson Companies, as the featured speaker at a joint event of the Center for Family Business and the CEO Forum Thursday, Oct. 16, 2008.

Nelson will discuss her new book "How We Lead Matters: Reflections on a Life of Leadership." Through anecdotes that illustrate the breadth of a leader's life, Carlson Nelson confides in her readers and testifies to how even those who are publicly thriving suffer the same vulnerabilities and negotiate the same complexities as those of us not in the public eye. In the end, she says, it's about whether each day is one to which you would proudly sign your name.

The event begins at 8 a.m. at Huddleston Hall on Main Street with coffee and networking. Breakfast follows at 8:30 a.m., and the program begins at 9 a.m.

"We are honored to have a leader of the caliber of Marilyn Carlson Nelson join us. Effective leadership is critical to the success of businesses so we look forward to hearing Marilyn's words of wisdom that she has gained from such an impressive career," said Barbara Draper, director of the Center for Family Business and the CEO Forum.

Carlson Nelson is responsible for the day-to-day operations of one of the largest privately held companies in the world. Carlson Nelson leads the management of the Minneapolis-based Carlson Companies' major operating groups: Carlson Hospitality Worldwide, Carlson Wagonlit Travel, Carlson Leisure Group, and Carlson Marketing Group.

Carlson Nelson serves on the boards of Exxon Mobil Corporation and US West. She is the millennium chair of the Travel Industry Association of America. She has been a member of the World Travel and Tourism Council and a member of the World Economic Forum since 1997. At the invitation of President Bill Clinton, she was a delegate to the White House Conference on Tourism in 1996.

To register or become a member of the UNH CEO Forum or Center for Family Business, call Barbara Draper at 603-862-1107, or barbaradraper@unh.edu. The event is free for Center for Family Business and CEO Forum members. The cost is $99 for nonmembers. Those who preregister by Oct. 6, 2008, will receive a copy of Nelson's book.

Initiated in 1997, the UNH CEO Forum is an outreach program of the UNH Whittemore School of Business and Economics and the UNH Graduate School serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The UNH CEO Forum is sponsored by the law firm of Pierce Atwood, Ocean
Bank and Snowden Associates. For more information about the CEO Forum, visit http://www.unh-ceoforum.org/.

The Center for Family Business, under the UNH Whittemore School of Business and Economics and the UNH Graduate School, is sponsored by Mass Mutual Financial Group, Thomas Davidow Associates, Baker Newman & Noyes, Pierce Atwood, MPI Management Planning, Inc., and Ocean Bank. It is a membership program to provide owners and managers of entrepreneurial businesses with an opportunity to exchange ideas and information and to discuss business challenges, concerns, and solutions. For more information, visit http://www.familybusiness.unh.edu/.

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