

July 30, 2020

WOMEN AND YOUNG VOTERS FUEL BIDEN LEAD OVER TRUMP IN NH; TRUMP SUPPORTERS REMAIN CONFIDENT

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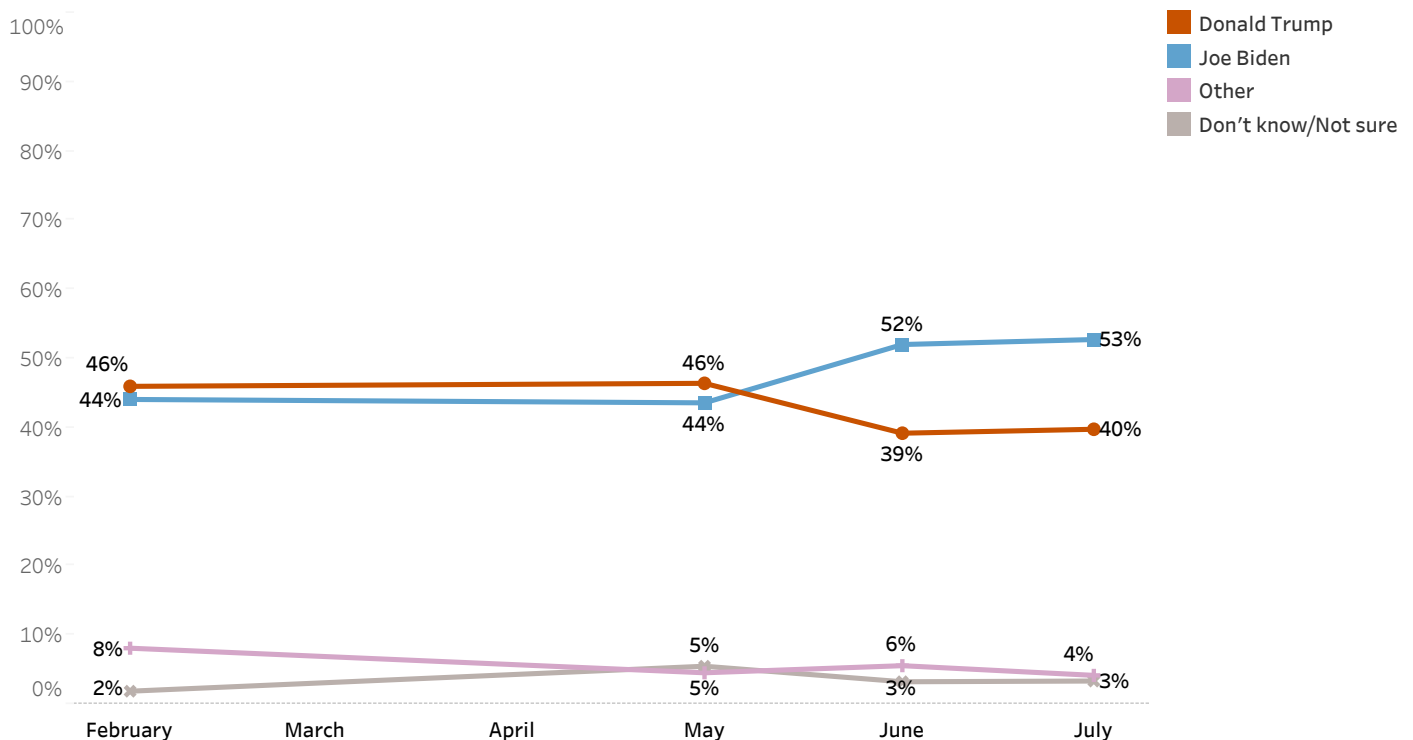
DURHAM, NH - Former Vice President Joe Biden continues to hold a wide lead over President Donald Trump in New Hampshire. Biden leads Trump by significant margins among younger voters and women, particularly those with a college degree. Nearly half of likely voters say they have definitely decided to vote for Biden. Despite this, Granite Staters are divided on who they think will win the presidency - nine in ten Trump supporters believe he will win nationally.

These findings are based on the latest **Granite State Panel*** survey, conducted by the University of New Hampshire Survey Center. Two thousand twenty-two (2,022) Granite State Panel members completed the survey online between July 16 and July 28, 2020. The margin of sampling error for the survey is +/- 2.2 percent. Included were one thousand eight hundred and ninety-three (1,893) likely 2020 general election voters (MSE = +/- 2.3%). Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

Presidential Election

When asked for whom they would vote if the presidential election was being held today, 53% of likely New Hampshire voters say they would vote for Joe Biden while 40% would vote for Donald Trump, 4% would vote for another candidate, and only 3% don't know or are undecided. Biden's lead over Trump (+13 percentage points) is unchanged since June (+13) but contrasts sharply with February and May polls, which showed Trump narrowly ahead of Biden by 2 percentage points.

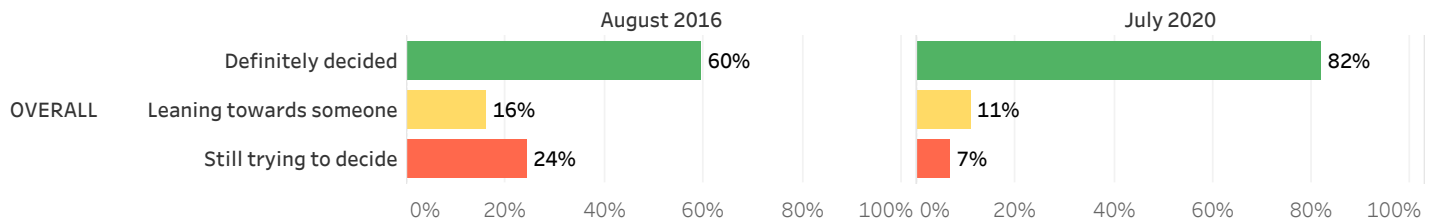
2020 Presidential Election



* We ask that this copyrighted information be referred to as *the Granite State Panel*, conducted by the University of New Hampshire Survey Center.

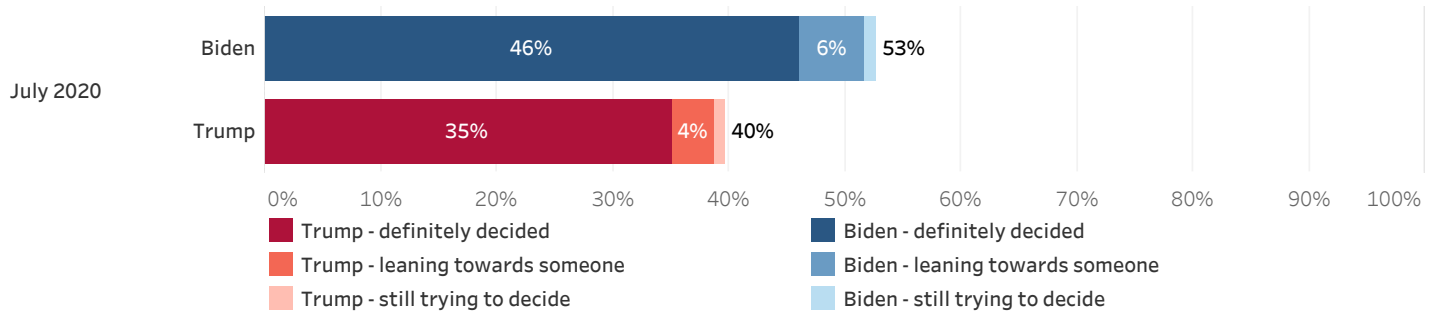
Despite the election being nearly four months away, 82% of likely voters in New Hampshire say they have definitely decided whom they will vote for. This differs markedly from the summer of 2016, when only 60% of likely voters had definitely decided who they would vote for.

Decided on Choice for Presidential Election



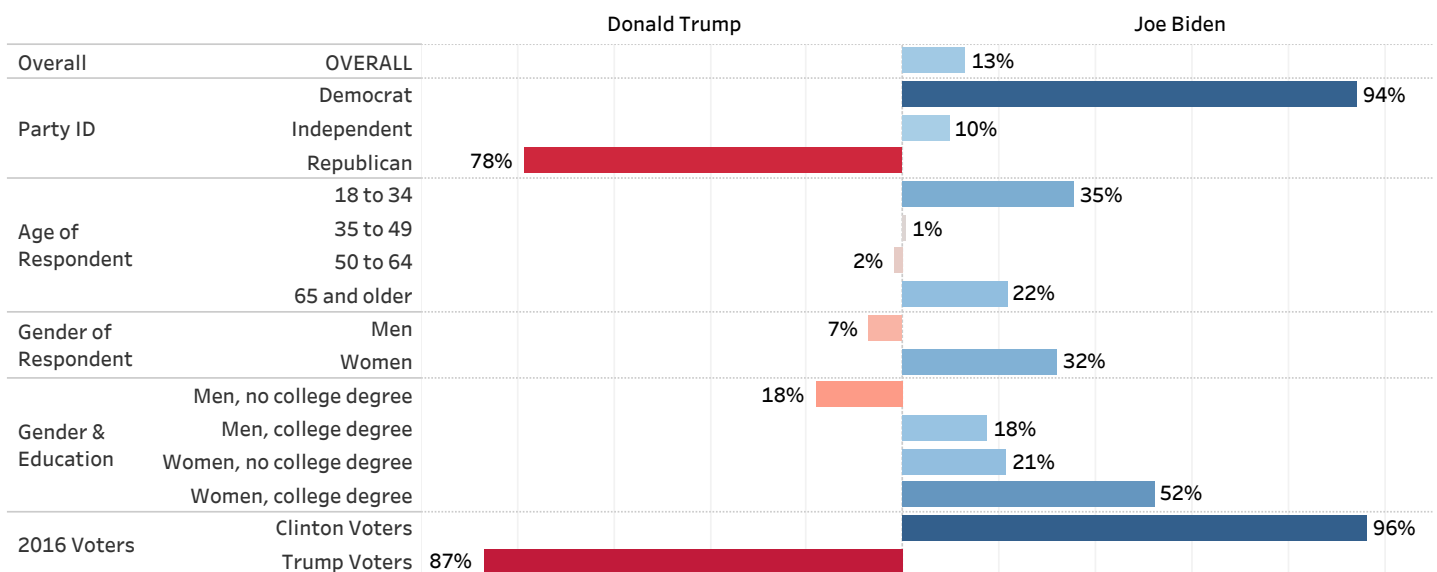
Just under half of likely voters (46%) say they have definitely decided to vote for Biden, with smaller numbers of voters leaning toward Biden (6%) or currently supporting Biden but still trying to decide (1%). Thirty-five percent of likely voters say they have definitely decided to vote for Trump, 4% are leaning towards Trump, and 1% currently support Trump but are still trying to decide.

Decided on Choice for Presidential Election - July 2020 - By Preferred Candidate



- Biden leads Trump by 94 points among Democrats and by 10 percentage points among Independents. Trump holds only a 78 percentage point lead among Republicans.
- Biden holds leads over Trump among those aged 18 to 34 (35 percentage points) and those aged 65 and older (22 percentage points) while those aged 35 to 49 and those aged 50 to 64 are split between Trump and Biden.
- Biden holds a wide lead over Trump among women (32 percentage points) while Trump holds a narrow lead among men (7 percentage points).
- Biden holds a very wide lead among women with a college degree (52 percentage points) and wide leads among women without a college degree (21 percentage points) and men with a college degree (18 percentage points). Trump leads among men without a college degree (18 percentage points).
- Almost all voters who supported Hillary Clinton in 2016 (96 percentage points) say they will vote for Biden. Trump holds a smaller lead (87 percentage points) among those who voted for him in 2016.

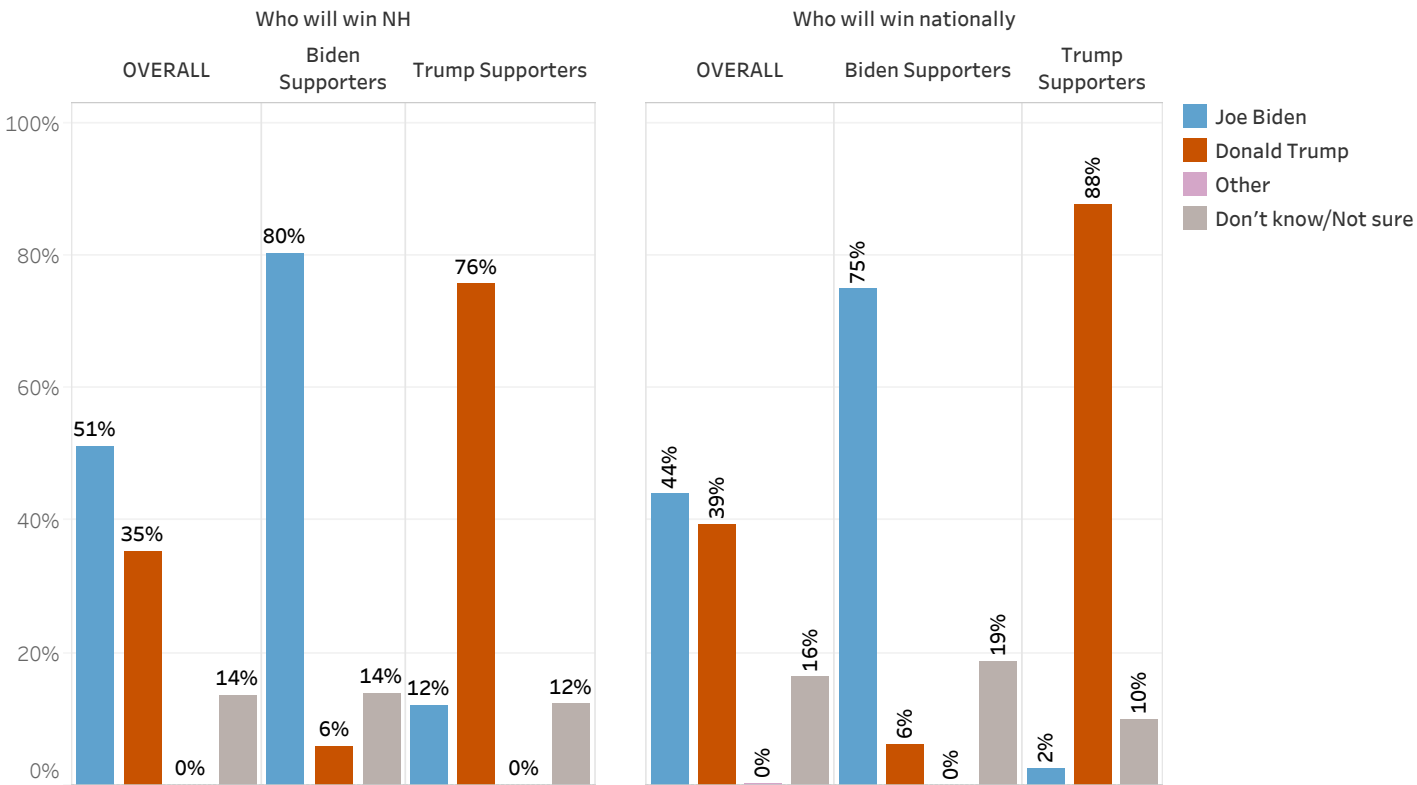
2020 Presidential Election - Difference in Support - July 2020



When asked which candidate they think will win the presidential election in New Hampshire, regardless of who they plan to vote for, 51% of likely voters in New Hampshire think Biden will win New Hampshire and only 35% think Trump will win. Biden and Trump supporters are equally confident that their preferred candidate will win New Hampshire - 80% of Biden supporters think he will win and 76% of Trump supporters think he will win.

However, perceptions about who will win the national election are much closer - 44% think Biden will win while 39% think Trump will win. Trump voters are more confident that their candidate will win at the national level -- 88% of Trump voters think he will win while 75% of Biden voters think he will win.

Which Candidate Believe Will Win NH & National Presidential Election - July 2020

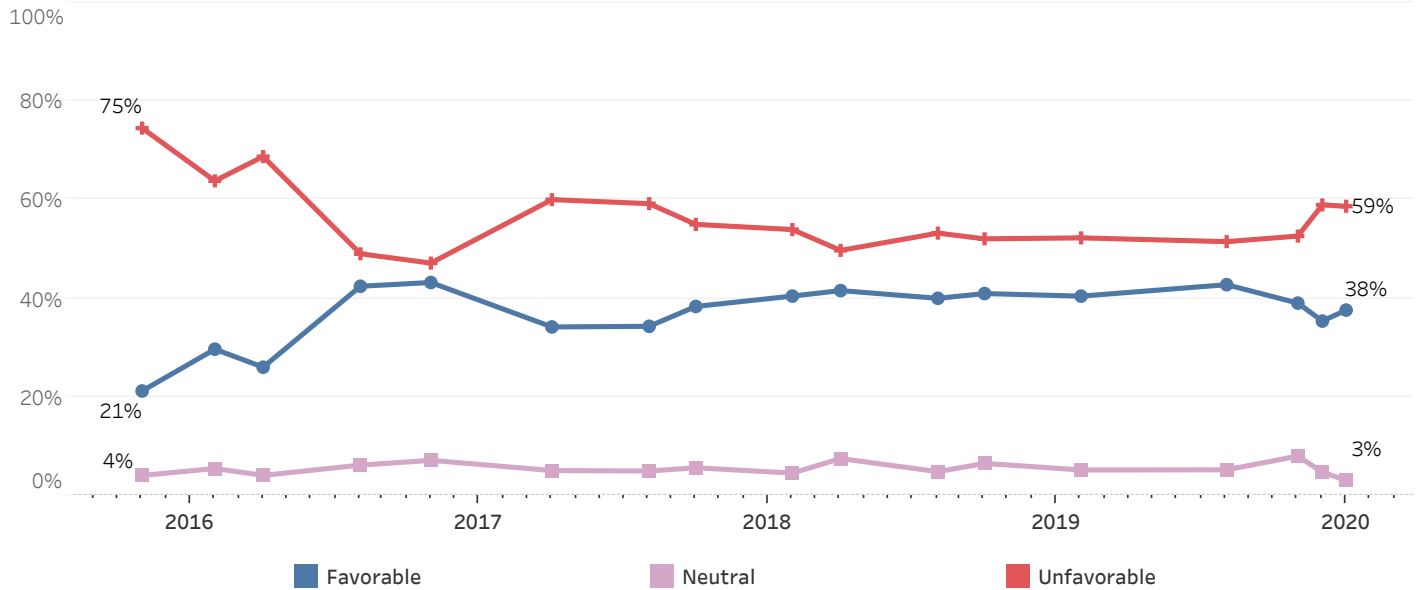


Presidential Candidate Favorability

Neither candidate is particularly popular in New Hampshire, which is likely to make for a negative campaign. Only 38% of New Hampshire likely voters say they have a favorable opinion of Donald Trump, 59% have an unfavorable opinion of him, 3% are neutral, and 1% don't know or are unsure. Trump's favorability rating has been quite stable since he was elected.

Trump's net favorability rating (the percentage with a favorable opinion minus the percentage with an unfavorable opinion) is -21%, and has been unchanged for the past three years.

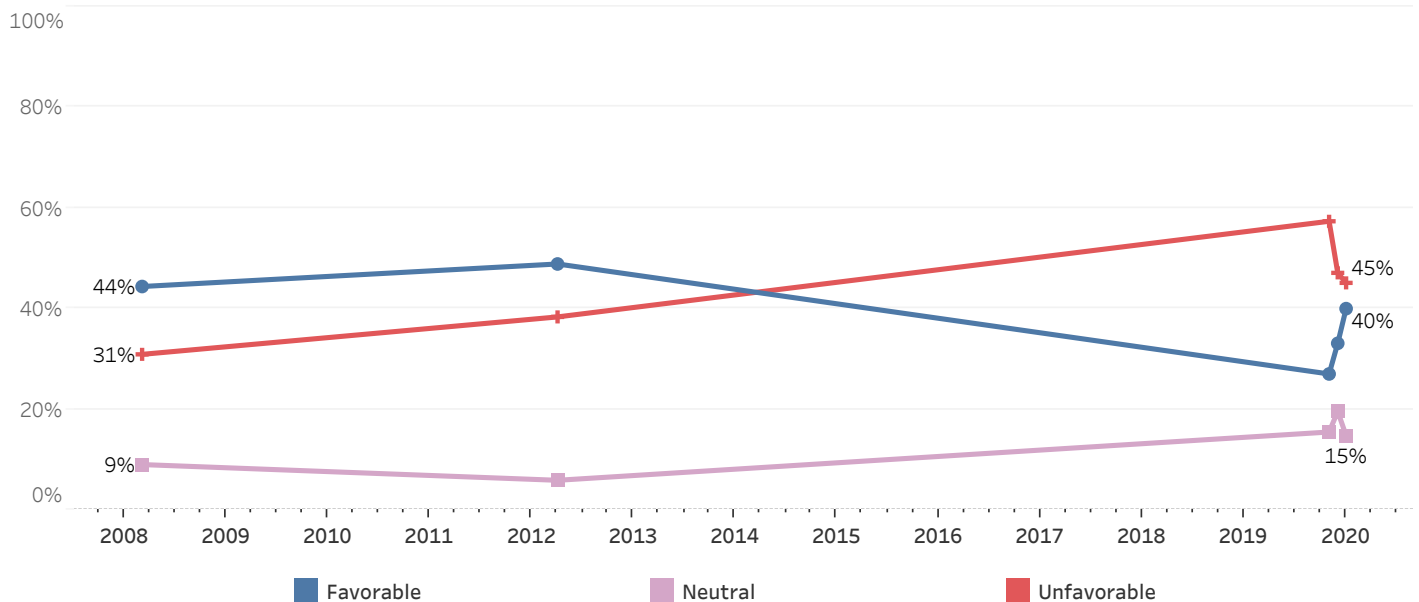
Trump (R) Favorability - July 2020



Joe Biden is slightly less unpopular than Trump – 40% of New Hampshire likely voters say they have a favorable opinion of Biden, 45% have an unfavorable opinion of him, 15% are neutral, and less than 1% don't know or are unsure. Biden's net favorability rating is -5%, up from -14% in June.

Only 5% of respondents say they have an unfavorable opinion of both Trump and Biden. By contrast, in the summer of 2016, 27% said they had an unfavorable opinion of both Trump and Hillary Clinton.

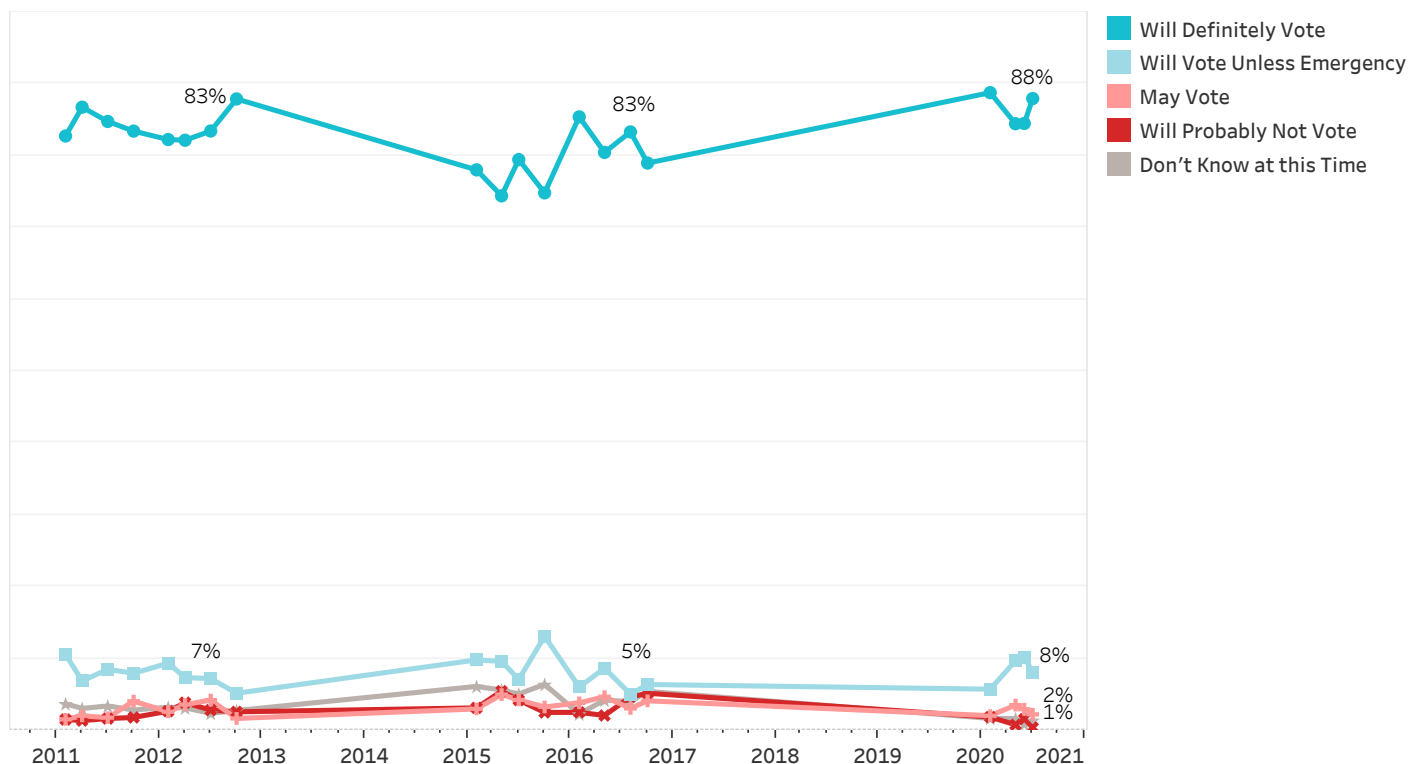
Biden (D) Favorability - July 2020



Political Engagement

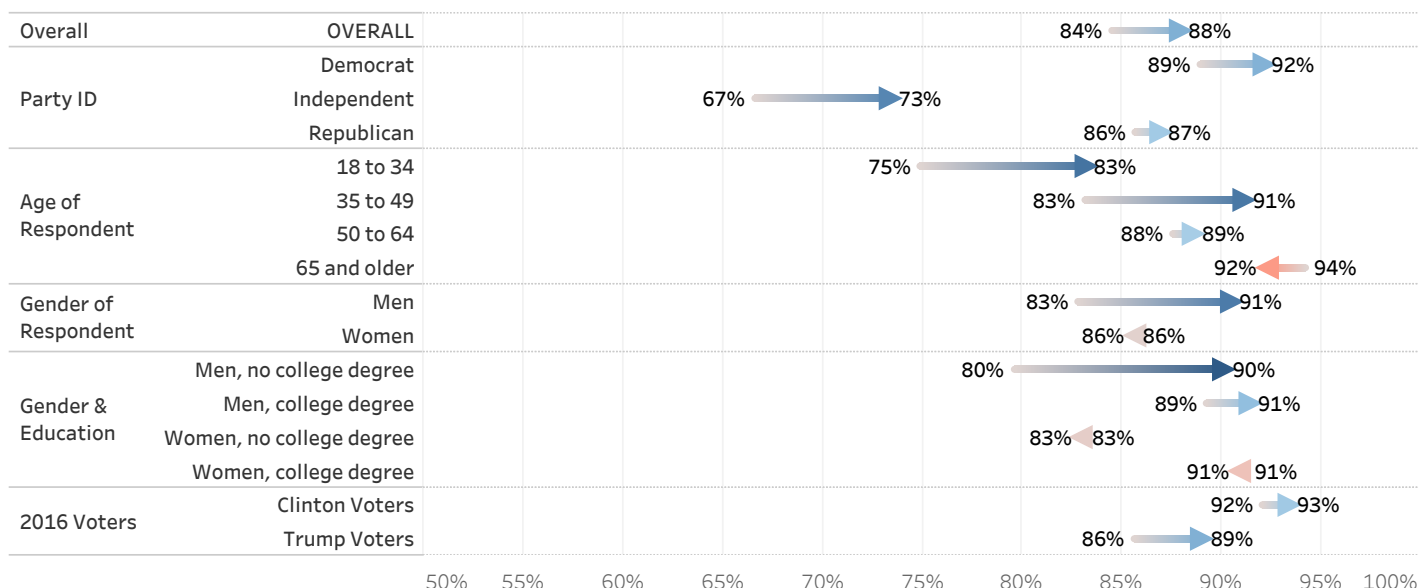
Despite the unpopularity of the candidates, 88% of New Hampshire residents say they will definitely vote in the 2020 election, 8% will vote unless some emergency comes up, 2% may vote, less than 1% will probably not vote, and 1% don't know at this time. The percentage who say they will definitely vote is higher than at the same point in the 2016 (83%) and 2012 (83%) elections.

General Election Voting Intent



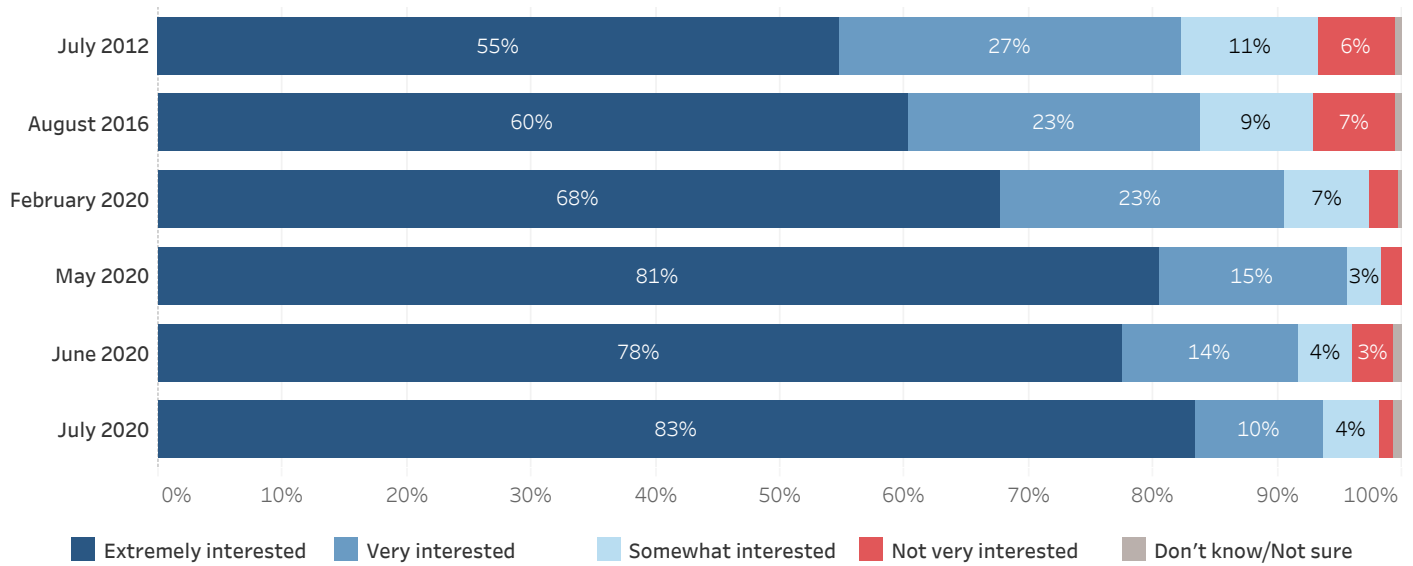
Democrats (92%) and Republicans (87%) are equally likely to say they will definitely vote in November, while Independents (73%) are slightly less likely to say so. All three political groups are more likely than they were in June to say they will definitely vote. Men (8 percentage points), particularly those without a college degree (11 percentage points), are more likely than they were in June to say they will definitely vote.

Will Definitely Vote in General Election - Change from June 2020 to July 2020



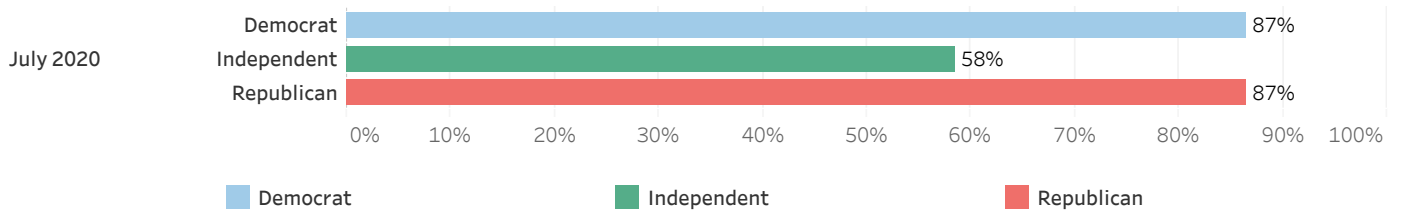
Eighty-three percent of New Hampshire residents describe themselves as extremely interested in the upcoming general election; 10% say they are very interested, 4% say they are somewhat interested, only 1% say they are not very interested, and 1% don't know or are unsure. The percentage of respondents who say they are extremely interested (83%) is at its highest point in this election cycle and is higher than around this point in the 2016 (60% extremely interested) and in the 2012 (55% extremely interested) election cycles.

Interest in General Election



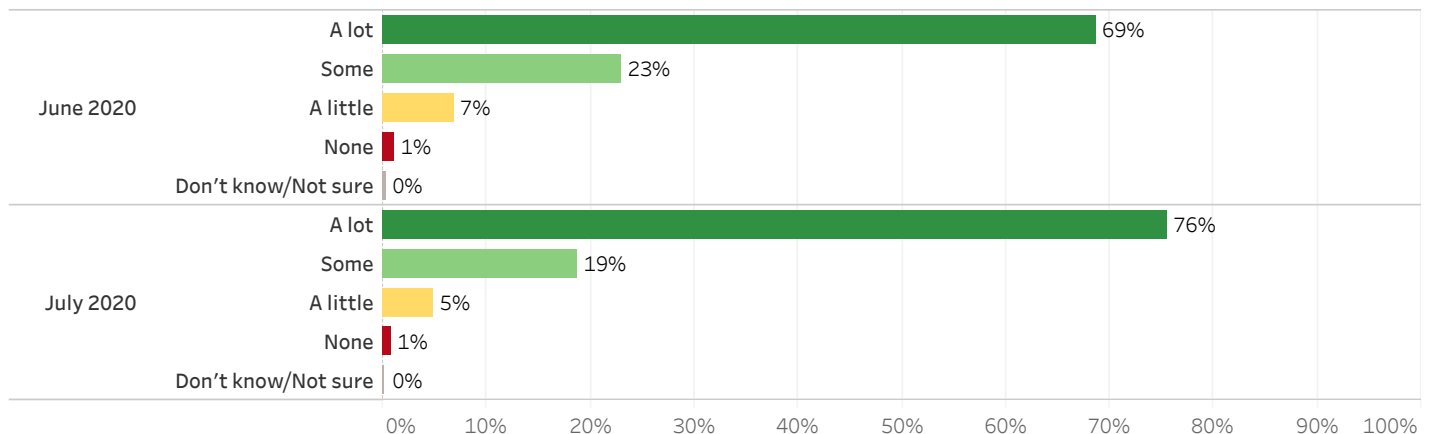
Republicans (87%) and Democrats (87%) are equally likely to say they are extremely interested in the 2020 general election while only 58% of Independents are extremely interested.

Extremely Interested in General Election - By Party ID



Three-quarters (76%) of New Hampshire residents say they are paying a lot of attention to the 2020 election; 19% say they are paying some attention, 5% are paying a little attention, 1% are not paying any attention, and less than 1% don't know or are unsure. Democrats (82%) are more likely than Republicans (72%) and far more likely than Independents (54%) to say they are paying a lot of attention to the election.

How Much Attention Paying to 2020 Election



Granite State Panel Methodology

These findings are based on the latest Granite State Panel survey, conducted by the University of New Hampshire Survey Center. Two thousand twenty-two (2,022) Granite State Panel members completed the survey online between July 16 and July 28, 2020. The margin of sampling error for the survey is +/- 2.2 percent. Included were one thousand eight hundred and ninety-three (1,893) likely 2020 general election voters (MSE = +/- 2.3%). These MSE's have not been adjusted for design effect. The design effect for the survey is 2.3%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 5,500 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center. The response rate for the July 2020 Granite State Panel is 38%.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Panel, July 2020 Demographics

| | | N | % |
|----------------------|--------------------------------|-----|-----|
| Gender of Respondent | Men | 925 | 49% |
| | Women | 962 | 51% |
| Age of Respondent | 18 to 34 | 515 | 27% |
| | 35 to 49 | 426 | 22% |
| | 50 to 64 | 567 | 30% |
| | 65 and older | 389 | 21% |
| Level of Education | High school or less | 703 | 36% |
| | Tech school/Some college | 600 | 31% |
| | College graduate | 396 | 21% |
| | Postgraduate work | 232 | 12% |
| Region of State | Central / Lakes | 324 | 17% |
| | Connecticut Valley | 239 | 12% |
| | Manchester Area | 395 | 21% |
| | Mass Border | 418 | 22% |
| | North Country | 183 | 10% |
| | Seacoast | 364 | 19% |
| Party ID | Democrat | 902 | 47% |
| | Independent | 184 | 10% |
| | Republican | 821 | 43% |
| Voting Registration | Registered Democrat | 526 | 28% |
| | Registered Undeclared/Not Reg. | 812 | 43% |
| | Registered Republican | 553 | 29% |

2020 Presidential Election

If the presidential election was being held today, would you vote for...

| | <u>Joe Biden</u> | <u>Donald Trump</u> | <u>Other</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|---------------|------------------|---------------------|--------------|----------------------------|----------|
| February 2020 | 44% | 46% | 8% | 2% | 569 |
| May 2020 | 44% | 46% | 5% | 5% | 790 |
| June 2020 | 52% | 39% | 6% | 3% | 936 |
| July 2020 | 53% | 40% | 4% | 3% | 1,890 |

Decided on Choice for Presidential Election

Have you definitely decided who you will vote for in the election for President in 2020, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

| | <u>Definitely decided</u> | <u>Leaning towards someone</u> | <u>Still trying to decide</u> | <u>N</u> |
|-----------|---------------------------|--------------------------------|-------------------------------|----------|
| July 2020 | 82% | 11% | 7% | 1,881 |

Which Candidate Believe Will Win Presidential Election in New Hampshire

Regardless of who you are voting for, which candidate do you think is most likely to win New Hampshire?

| | <u>Joe Biden</u> | <u>Donald Trump</u> | <u>Other</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-----------|------------------|---------------------|--------------|----------------------------|----------|
| July 2020 | 51% | 35% | 0% | 14% | 1,865 |

Which Candidate Believe Will Win Presidential Election in United States

Regardless of who you are voting for, which candidate do you think is most likely to win the 2020 presidential election?

| | <u>Joe Biden</u> | <u>Donald Trump</u> | <u>Other</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-----------|------------------|---------------------|--------------|----------------------------|----------|
| July 2020 | 44% | 39% | 0% | 16% | 1,891 |

Favorability - Donald Trump

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - President (Businessman) Donald Trump

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|---------------|------------------|----------------|--------------------|----------------------------|----------|
| May 2016 | 21% | 4% | 75% | 0% | 553 |
| August 2016 | 30% | 5% | 64% | 1% | 529 |
| October 2016 | 26% | 4% | 69% | 1% | 767 |
| February 2017 | 42% | 6% | 49% | 2% | 503 |
| May 2017 | 43% | 7% | 47% | 3% | 515 |
| October 2017 | 34% | 5% | 60% | 1% | 571 |
| February 2018 | 34% | 5% | 59% | 2% | 517 |
| April 2018 | 38% | 6% | 55% | 1% | 340 |
| August 2018 | 40% | 5% | 54% | 1% | 499 |
| October 2018 | 42% | 7% | 50% | 1% | 637 |
| February 2019 | 40% | 5% | 53% | 2% | 604 |
| April 2019 | 41% | 7% | 52% | 0% | 546 |
| August 2019 | 40% | 5% | 52% | 2% | 493 |
| February 2020 | 43% | 5% | 51% | 1% | 611 |
| May 2020 | 39% | 8% | 53% | 0% | 839 |
| June 2020 | 35% | 5% | 59% | 1% | 994 |
| July 2020 | 38% | 3% | 59% | 1% | 1,880 |

Favorability - Joe Biden

Below are a list of some of the candidates who are running in 2020. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Former Vice President Joe Biden

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|----------------|------------------|----------------|--------------------|----------------------------|----------|
| September 2008 | 44% | 9% | 31% | 16% | 547 |
| October 2012 | 49% | 6% | 38% | 7% | 636 |
| May 2020 | 27% | 15% | 57% | 0% | 837 |
| June 2020 | 33% | 20% | 47% | 0% | 994 |
| July 2020 | 40% | 15% | 45% | 0% | 1,886 |

General Election Voting Intent

Which of the following statements best describes you...

| | <u>Will Definitely Vote</u> | <u>Will Vote Unless Emergency</u> | <u>May Vote</u> | <u>Will Probably Not Vote</u> | <u>Don't Know at this Time</u> | <u>N</u> |
|---------------|-----------------------------|---------------------------------------|-----------------|-----------------------------------|------------------------------------|----------|
| February 2020 | 89% | 6% | 2% | 2% | 2% | 610 |
| May 2020 | 84% | 10% | 4% | 1% | 2% | 840 |
| June 2020 | 84% | 10% | 3% | 2% | 1% | 997 |
| July 2020 | 88% | 8% | 2% | 0% | 1% | 1,972 |

Interest in General Election

Turning to the November election, how interested would you say you are in the 2020 General Election for President, Governor, and US Senate?

| | <u>Extremely interested</u> | <u>Very interested</u> | <u>Somewhat interested</u> | <u>Not very interested</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|---------------|-----------------------------|------------------------|----------------------------|----------------------------|----------------------------|----------|
| February 2020 | 68% | 23% | 7% | 2% | 0% | 611 |
| May 2020 | 81% | 15% | 3% | 2% | | 840 |
| June 2020 | 78% | 14% | 4% | 3% | 1% | 997 |
| July 2020 | 83% | 10% | 4% | 1% | 1% | 1,972 |

How Much Attention Paying to 2020 Election

How much attention would you say you are paying to the 2020 election?

| | <u>A lot</u> | <u>Some</u> | <u>A little</u> | <u>None</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-----------|--------------|-------------|-----------------|-------------|----------------------------|----------|
| June 2020 | 69% | 23% | 7% | 1% | 0% | 996 |
| July 2020 | 76% | 19% | 5% | 1% | 0% | 1,972 |

2020 Presidential Election

| | | <u>Joe Biden</u> | <u>Donald Trump</u> | <u>Other</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|------------------|---------------------|--------------|----------------------------|----------|
| STATEWIDE | July 2020 | 53% | 40% | 4% | 3% | 1,890 |
| Voting Registration | Registered Democrat | 94% | 3% | 2% | 2% | 522 |
| | Registered Undeclared/Not Reg. | 57% | 34% | 5% | 4% | 769 |
| | Registered Republican | 9% | 84% | 2% | 4% | 545 |
| Party ID | Democrat | 95% | 1% | 4% | 1% | 888 |
| | Independent | 46% | 37% | 8% | 9% | 151 |
| | Republican | 7% | 86% | 3% | 5% | 793 |
| Ideology | Liberal | 93% | 1% | 6% | 1% | 868 |
| | Moderate | 55% | 29% | 4% | 12% | 112 |
| | Conservative | 9% | 86% | 3% | 3% | 795 |
| Media Usage | Boston Globe reader | 88% | 7% | 3% | 1% | 123 |
| | NHPR listener | 48% | 45% | 3% | 4% | 1,592 |
| | Union Leader reader | 51% | 38% | 5% | 5% | 259 |
| | WMUR viewer | 49% | 43% | 4% | 4% | 1,381 |
| Age of Respondent | 18 to 34 | 61% | 25% | 9% | 5% | 481 |
| | 35 to 49 | 48% | 47% | 2% | 2% | 417 |
| | 50 to 64 | 46% | 48% | 3% | 4% | 546 |
| | 65 and older | 59% | 37% | 2% | 2% | 377 |
| Gender of Respondent | Men | 42% | 49% | 7% | 2% | 895 |
| | Women | 63% | 31% | 2% | 4% | 917 |
| Level of Education | High school or less | 40% | 54% | 4% | 2% | 673 |
| | Tech school/Some college | 55% | 35% | 5% | 6% | 568 |
| | College graduate | 60% | 33% | 4% | 3% | 384 |
| | Postgraduate work | 71% | 24% | 2% | 3% | 230 |
| Gender & Education | Men, no college degree | 36% | 54% | 8% | 2% | 622 |
| | Men, college degree | 55% | 37% | 5% | 3% | 272 |
| | Women, no college degree | 58% | 36% | 1% | 5% | 592 |
| | Women, college degree | 74% | 21% | 2% | 3% | 323 |
| Region of State | Central / Lakes | 50% | 40% | 8% | 1% | 307 |
| | Connecticut Valley | 52% | 38% | 1% | 8% | 234 |
| | Manchester Area | 55% | 40% | 1% | 4% | 378 |
| | Mass Border | 52% | 40% | 5% | 4% | 404 |
| | North Country | 43% | 56% | 1% | | 173 |
| | Seacoast | 60% | 31% | 6% | 2% | 350 |

Decided on Choice for Presidential Election

| | | Definitely decided | Leaning towards someone | Still trying to decide | N |
|-------------------------------|--------------------------------|--------------------|-------------------------|------------------------|-------|
| STATEWIDE | July 2020 | 82% | 11% | 7% | 1,881 |
| Voting Registration | Registered Democrat | 88% | 10% | 2% | 514 |
| | Registered Undeclared/Not Reg. | 77% | 14% | 9% | 769 |
| | Registered Republican | 86% | 6% | 8% | 544 |
| Party ID | Democrat | 86% | 9% | 5% | 881 |
| | Independent | 59% | 27% | 14% | 151 |
| | Republican | 84% | 9% | 7% | 792 |
| Ideology | Liberal | 84% | 11% | 6% | 860 |
| | Moderate | 72% | 14% | 14% | 112 |
| | Conservative | 85% | 10% | 6% | 793 |
| Media Usage | Boston Globe reader | 94% | 3% | 3% | 123 |
| | NHPR listener | 81% | 12% | 6% | 1,590 |
| | Union Leader reader | 78% | 10% | 12% | 260 |
| | WMUR viewer | 82% | 12% | 6% | 1,380 |
| Age of Respondent | 18 to 34 | 71% | 17% | 12% | 481 |
| | 35 to 49 | 85% | 11% | 4% | 417 |
| | 50 to 64 | 87% | 7% | 6% | 537 |
| | 65 and older | 89% | 7% | 5% | 377 |
| Gender of Respondent | Men | 80% | 12% | 7% | 894 |
| | Women | 84% | 9% | 6% | 916 |
| Level of Education | High school or less | 80% | 13% | 7% | 666 |
| | Tech school/Some college | 81% | 11% | 8% | 568 |
| | College graduate | 84% | 10% | 6% | 382 |
| | Postgraduate work | 88% | 8% | 4% | 230 |
| Gender & Education | Men, no college degree | 78% | 13% | 8% | 622 |
| | Men, college degree | 85% | 9% | 6% | 272 |
| | Women, no college degree | 84% | 9% | 7% | 592 |
| | Women, college degree | 86% | 9% | 5% | 323 |
| Region of State | Central / Lakes | 81% | 10% | 9% | 306 |
| | Connecticut Valley | 72% | 17% | 11% | 226 |
| | Manchester Area | 78% | 16% | 6% | 377 |
| | Mass Border | 86% | 8% | 6% | 404 |
| | North Country | 91% | 8% | 1% | 173 |
| | Seacoast | 85% | 8% | 7% | 350 |

Which Candidate Believe Will Win Presidential Election in New Hampshire

| | | <u>Joe Biden</u> | <u>Donald Trump</u> | <u>Other</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|------------------|---------------------|--------------|----------------------------|----------|
| STATEWIDE | July 2020 | 51% | 35% | 0% | 14% | 1,865 |
| Voting Registration | Registered Democrat | 83% | 4% | | 12% | 500 |
| | Registered Undeclared/Not Reg. | 52% | 30% | 0% | 17% | 769 |
| | Registered Republican | 21% | 70% | 0% | 9% | 545 |
| Party ID | Democrat | 83% | 6% | | 12% | 866 |
| | Independent | 40% | 34% | 0% | 26% | 151 |
| | Republican | 20% | 68% | 0% | 12% | 792 |
| Ideology | Liberal | 81% | 8% | 0% | 11% | 846 |
| | Moderate | 44% | 31% | | 26% | 109 |
| | Conservative | 21% | 67% | 0% | 12% | 794 |
| Media Usage | Boston Globe reader | 80% | 10% | | 10% | 123 |
| | NHPR listener | 47% | 39% | 0% | 14% | 1,566 |
| | Union Leader reader | 53% | 31% | | 16% | 260 |
| | WMUR viewer | 48% | 38% | 0% | 14% | 1,357 |
| Age of Respondent | 18 to 34 | 62% | 28% | | 9% | 458 |
| | 35 to 49 | 48% | 39% | | 13% | 417 |
| | 50 to 64 | 42% | 41% | 0% | 17% | 544 |
| | 65 and older | 56% | 31% | 0% | 12% | 376 |
| Gender of Respondent | Men | 52% | 35% | 0% | 13% | 891 |
| | Women | 51% | 35% | 0% | 14% | 895 |
| Level of Education | High school or less | 40% | 49% | | 12% | 649 |
| | Tech school/Some college | 54% | 32% | | 14% | 566 |
| | College graduate | 59% | 27% | 0% | 14% | 384 |
| | Postgraduate work | 63% | 19% | | 17% | 231 |
| Gender & Education | Men, no college degree | 49% | 38% | | 12% | 619 |
| | Men, college degree | 58% | 29% | 0% | 13% | 272 |
| | Women, no college degree | 43% | 45% | | 13% | 569 |
| | Women, college degree | 64% | 19% | 0% | 17% | 324 |
| Region of State | Central / Lakes | 59% | 33% | 0% | 8% | 307 |
| | Connecticut Valley | 49% | 29% | 0% | 21% | 234 |
| | Manchester Area | 45% | 37% | | 18% | 353 |
| | Mass Border | 48% | 38% | 0% | 14% | 404 |
| | North Country | 39% | 57% | | 4% | 172 |
| | Seacoast | 62% | 26% | | 12% | 350 |

Which Candidate Believe Will Win Presidential Election in United States

| | | <u>Joe Biden</u> | <u>Donald Trump</u> | <u>Other</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|------------------|---------------------|--------------|----------------------------|----------|
| STATEWIDE | July 2020 | 44% | 39% | 0% | 16% | 1,891 |
| Voting Registration | Registered Democrat | 75% | 6% | 0% | 19% | 522 |
| | Registered Undeclared/Not Reg. | 47% | 34% | 0% | 19% | 770 |
| | Registered Republican | 10% | 78% | 0% | 11% | 545 |
| Party ID | Democrat | 76% | 7% | 0% | 17% | 889 |
| | Independent | 33% | 37% | 0% | 30% | 151 |
| | Republican | 10% | 77% | 0% | 13% | 794 |
| Ideology | Liberal | 75% | 7% | 0% | 18% | 868 |
| | Moderate | 42% | 29% | 1% | 29% | 112 |
| | Conservative | 11% | 78% | 0% | 11% | 795 |
| Media Usage | Boston Globe reader | 75% | 15% | | 10% | 123 |
| | NHPR listener | 40% | 43% | 0% | 16% | 1,592 |
| | Union Leader reader | 41% | 41% | | 18% | 260 |
| | WMUR viewer | 39% | 42% | 0% | 19% | 1,381 |
| Age of Respondent | 18 to 34 | 49% | 26% | | 25% | 481 |
| | 35 to 49 | 37% | 50% | | 13% | 417 |
| | 50 to 64 | 39% | 47% | 0% | 14% | 546 |
| | 65 and older | 54% | 36% | 0% | 9% | 377 |
| Gender of Respondent | Men | 44% | 44% | 0% | 12% | 895 |
| | Women | 44% | 35% | 0% | 21% | 918 |
| Level of Education | High school or less | 32% | 53% | | 15% | 673 |
| | Tech school/Some college | 50% | 34% | 0% | 16% | 568 |
| | College graduate | 48% | 34% | 0% | 17% | 384 |
| | Postgraduate work | 59% | 23% | | 18% | 231 |
| Gender & Education | Men, no college degree | 40% | 48% | 0% | 11% | 622 |
| | Men, college degree | 51% | 35% | 0% | 13% | 272 |
| | Women, no college degree | 39% | 41% | 0% | 21% | 592 |
| | Women, college degree | 55% | 24% | 0% | 21% | 324 |
| Region of State | Central / Lakes | 51% | 41% | 1% | 8% | 307 |
| | Connecticut Valley | 42% | 35% | 0% | 22% | 234 |
| | Manchester Area | 36% | 40% | | 24% | 378 |
| | Mass Border | 47% | 39% | | 14% | 404 |
| | North Country | 39% | 51% | | 10% | 173 |
| | Seacoast | 48% | 35% | 0% | 17% | 350 |

Favorability - Donald Trump

| | | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|------------------|----------------|--------------------|----------------------------|----------|
| STATEWIDE | July 2020 | 38% | 3% | 59% | 1% | 1,880 |
| Voting Registration | Registered Democrat | 2% | 1% | 97% | 0% | 522 |
| | Registered Undeclared/Not Reg. | 32% | 4% | 64% | 1% | 768 |
| | Registered Republican | 81% | 4% | 14% | 1% | 536 |
| Party ID | Democrat | 1% | 0% | 99% | 0% | 889 |
| | Independent | 32% | 9% | 56% | 3% | 151 |
| | Republican | 82% | 4% | 13% | 1% | 783 |
| Ideology | Liberal | 0% | 1% | 99% | 0% | 868 |
| | Moderate | 27% | 3% | 60% | 9% | 110 |
| | Conservative | 83% | 5% | 13% | | 786 |
| Media Usage | Boston Globe reader | 7% | 1% | 91% | 0% | 123 |
| | NHPR listener | 42% | 3% | 54% | 1% | 1,581 |
| | Union Leader reader | 34% | 5% | 60% | 0% | 259 |
| | WMUR viewer | 42% | 2% | 55% | 1% | 1,372 |
| Age of Respondent | 18 to 34 | 24% | 2% | 73% | 1% | 481 |
| | 35 to 49 | 44% | 3% | 51% | 1% | 417 |
| | 50 to 64 | 46% | 3% | 51% | 0% | 543 |
| | 65 and older | 37% | 2% | 61% | 0% | 377 |
| Gender of Respondent | Men | 47% | 3% | 49% | 0% | 893 |
| | Women | 29% | 2% | 68% | 1% | 908 |
| Level of Education | High school or less | 53% | 1% | 47% | | 665 |
| | Tech school/Some college | 33% | 4% | 61% | 2% | 566 |
| | College graduate | 30% | 4% | 66% | 0% | 383 |
| | Postgraduate work | 21% | 4% | 75% | 0% | 231 |
| Gender & Education | Men, no college degree | 52% | 3% | 44% | | 621 |
| | Men, college degree | 35% | 3% | 61% | 0% | 272 |
| | Women, no college degree | 35% | 1% | 62% | 2% | 584 |
| | Women, college degree | 18% | 4% | 78% | 0% | 323 |
| Region of State | Central / Lakes | 39% | 2% | 58% | 0% | 307 |
| | Connecticut Valley | 35% | 3% | 60% | 2% | 232 |
| | Manchester Area | 37% | 3% | 59% | 0% | 377 |
| | Mass Border | 38% | 3% | 57% | 1% | 404 |
| | North Country | 54% | 1% | 45% | | 165 |
| | Seacoast | 30% | 3% | 67% | 0% | 350 |

Favorability - Joe Biden

| | | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|------------------|----------------|--------------------|----------------------------|----------|
| STATEWIDE | July 2020 | 40% | 15% | 45% | 0% | 1,886 |
| Voting Registration | Registered Democrat | 76% | 16% | 8% | 0% | 522 |
| | Registered Undeclared/Not Reg. | 41% | 20% | 39% | 0% | 765 |
| | Registered Republican | 5% | 6% | 89% | 0% | 545 |
| Party ID | Democrat | 75% | 21% | 4% | 0% | 888 |
| | Independent | 23% | 24% | 53% | | 150 |
| | Republican | 4% | 6% | 90% | 0% | 790 |
| Ideology | Liberal | 71% | 22% | 7% | | 867 |
| | Moderate | 46% | 12% | 43% | | 111 |
| | Conservative | 5% | 6% | 89% | 0% | 792 |
| Media Usage | Boston Globe reader | 74% | 10% | 16% | | 123 |
| | NHPR listener | 36% | 14% | 50% | 0% | 1,588 |
| | Union Leader reader | 43% | 10% | 47% | | 260 |
| | WMUR viewer | 35% | 15% | 50% | | 1,377 |
| Age of Respondent | 18 to 34 | 36% | 25% | 39% | | 481 |
| | 35 to 49 | 38% | 11% | 51% | | 417 |
| | 50 to 64 | 37% | 14% | 49% | 0% | 544 |
| | 65 and older | 51% | 9% | 40% | 0% | 375 |
| Gender of Respondent | Men | 31% | 15% | 54% | | 894 |
| | Women | 49% | 15% | 36% | 0% | 915 |
| Level of Education | High school or less | 32% | 14% | 54% | | 673 |
| | Tech school/Some college | 39% | 15% | 46% | 0% | 564 |
| | College graduate | 43% | 16% | 41% | | 384 |
| | Postgraduate work | 60% | 13% | 27% | 0% | 229 |
| Gender & Education | Men, no college degree | 26% | 15% | 59% | | 622 |
| | Men, college degree | 42% | 15% | 43% | | 272 |
| | Women, no college degree | 44% | 14% | 41% | 0% | 590 |
| | Women, college degree | 57% | 15% | 27% | 0% | 323 |
| Region of State | Central / Lakes | 33% | 22% | 45% | | 303 |
| | Connecticut Valley | 40% | 16% | 44% | | 234 |
| | Manchester Area | 45% | 10% | 45% | | 378 |
| | Mass Border | 40% | 13% | 47% | 0% | 403 |
| | North Country | 31% | 13% | 56% | 1% | 173 |
| | Seacoast | 45% | 16% | 39% | | 350 |

General Election Voting Intent

| | | <u>Will Definitely</u> <u>Vote</u> | <u>Will Vote Unless</u> <u>Emergency</u> | <u>May Vote</u> | <u>Will Probably</u> <u>Not Vote</u> | <u>Don't Know at</u> <u>this Time</u> | <u>N</u> |
|-----------------------------------|--------------------------------|---------------------------------------|---|-----------------|---|--|----------|
| STATEWIDE | July 2020 | 88% | 8% | 2% | 0% | 1% | 1,972 |
| Voting Registration | Registered Democrat | 96% | 3% | 0% | 0% | | 526 |
| | Registered Undeclared/Not Reg. | 85% | 10% | 3% | 0% | 2% | 812 |
| | Registered Republican | 91% | 8% | 1% | | 0% | 553 |
| Party ID | Democrat | 92% | 6% | 1% | 0% | 0% | 902 |
| | Independent | 73% | 8% | 11% | 0% | 8% | 184 |
| | Republican | 87% | 10% | 2% | 0% | 1% | 821 |
| Ideology | Liberal | 93% | 6% | 1% | 0% | 0% | 880 |
| | Moderate | 77% | 12% | 1% | | 10% | 126 |
| | Conservative | 88% | 8% | 2% | 0% | 1% | 826 |
| Media Usage | Boston Globe reader | 95% | 3% | 0% | | 1% | 125 |
| | NHPR listener | 88% | 8% | 2% | 0% | 1% | 1,653 |
| | Union Leader reader | 94% | 3% | 2% | | | 266 |
| | WMUR viewer | 87% | 9% | 2% | 0% | 2% | 1,437 |
| Age of Respondent | 18 to 34 | 83% | 10% | 3% | 1% | 2% | 515 |
| | 35 to 49 | 91% | 7% | 1% | 1% | 1% | 426 |
| | 50 to 64 | 89% | 8% | 3% | 0% | 0% | 567 |
| | 65 and older | 92% | 5% | 0% | 0% | 3% | 389 |
| Gender of Respondent | Men | 91% | 6% | 2% | 0% | 1% | 925 |
| | Women | 86% | 10% | 2% | 0% | 2% | 962 |
| Level of Education | High school or less | 87% | 9% | 2% | | 2% | 703 |
| | Tech school/Some college | 87% | 8% | 3% | 1% | 1% | 600 |
| | College graduate | 88% | 9% | 1% | 0% | 1% | 396 |
| | Postgraduate work | 95% | 4% | 1% | 0% | | 232 |
| Gender & Education | Men, no college degree | 90% | 6% | 2% | 0% | 1% | 647 |
| | Men, college degree | 91% | 6% | 1% | 0% | 1% | 278 |
| | Women, no college degree | 83% | 11% | 3% | 0% | 2% | 629 |
| | Women, college degree | 91% | 7% | 1% | 1% | 0% | 330 |
| Region of State | Central / Lakes | 91% | 4% | 1% | 0% | 3% | 324 |
| | Connecticut Valley | 82% | 16% | 2% | | 0% | 239 |
| | Manchester Area | 87% | 9% | 3% | 1% | 0% | 395 |
| | Mass Border | 91% | 5% | 2% | | 2% | 418 |
| | North Country | 87% | 8% | 4% | 0% | 2% | 183 |
| | Seacoast | 87% | 9% | 2% | 0% | 1% | 364 |

Interest in General Election

| | | <u>Extremely interested</u> | <u>Very interested</u> | <u>Somewhat interested</u> | <u>Not very interested</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|-----------------------------|------------------------|----------------------------|----------------------------|----------------------------|----------|
| STATEWIDE | July 2020 | 83% | 10% | 4% | 1% | 1% | 1,972 |
| Voting Registration | Registered Democrat | 92% | 6% | 2% | 1% | | 526 |
| | Registered Undeclared/Not Reg. | 77% | 14% | 7% | 2% | 0% | 812 |
| | Registered Republican | 89% | 6% | 4% | 0% | | 553 |
| Party ID | Democrat | 87% | 11% | 2% | 1% | | 902 |
| | Independent | 58% | 14% | 15% | 6% | 5% | 184 |
| | Republican | 87% | 8% | 5% | 0% | | 821 |
| Ideology | Liberal | 87% | 11% | 1% | 1% | | 880 |
| | Moderate | 73% | 11% | 7% | 1% | 8% | 126 |
| | Conservative | 86% | 7% | 5% | 2% | | 826 |
| Media Usage | Boston Globe reader | 93% | 5% | 1% | 0% | | 125 |
| | NHPR listener | 83% | 11% | 5% | 1% | | 1,653 |
| | Union Leader reader | 84% | 12% | 3% | 0% | | 266 |
| | WMUR viewer | 83% | 10% | 4% | 1% | 1% | 1,437 |
| Age of Respondent | 18 to 34 | 77% | 14% | 5% | 3% | 2% | 515 |
| | 35 to 49 | 80% | 14% | 5% | 1% | | 426 |
| | 50 to 64 | 87% | 9% | 4% | 0% | | 567 |
| | 65 and older | 94% | 3% | 2% | 1% | | 389 |
| Gender of Respondent | Men | 84% | 11% | 3% | 1% | | 925 |
| | Women | 83% | 10% | 6% | 1% | 1% | 962 |
| Level of Education | High school or less | 83% | 12% | 4% | | 1% | 703 |
| | Tech school/Some college | 82% | 9% | 6% | 3% | | 600 |
| | College graduate | 83% | 12% | 5% | 1% | | 396 |
| | Postgraduate work | 91% | 6% | 2% | 1% | | 232 |
| Gender & Education | Men, no college degree | 83% | 12% | 4% | 1% | | 647 |
| | Men, college degree | 87% | 9% | 3% | 1% | | 278 |
| | Women, no college degree | 82% | 9% | 6% | 1% | 2% | 629 |
| | Women, college degree | 85% | 10% | 4% | 1% | | 330 |
| Region of State | Central / Lakes | 81% | 12% | 3% | 1% | 3% | 324 |
| | Connecticut Valley | 77% | 17% | 3% | 3% | | 239 |
| | Manchester Area | 80% | 10% | 8% | 2% | | 395 |
| | Mass Border | 90% | 7% | 2% | 1% | | 418 |
| | North Country | 83% | 5% | 11% | 2% | | 183 |
| | Seacoast | 86% | 11% | 3% | 0% | | 364 |

How Much Attention Paying to 2020 Election

| | | <u>A lot</u> | <u>Some</u> | <u>A little</u> | <u>None</u> | <u>N</u> |
|-------------------------------|--------------------------------|--------------|-------------|-----------------|-------------|----------|
| STATEWIDE | July 2020 | 76% | 19% | 5% | 1% | 1,972 |
| Voting Registration | Registered Democrat | 86% | 12% | 2% | 0% | 526 |
| | Registered Undeclared/Not Reg. | 72% | 21% | 6% | 1% | 812 |
| | Registered Republican | 75% | 22% | 3% | | 553 |
| Party ID | Democrat | 82% | 15% | 2% | 0% | 902 |
| | Independent | 54% | 22% | 18% | 5% | 184 |
| | Republican | 72% | 23% | 5% | 0% | 821 |
| Ideology | Liberal | 83% | 14% | 2% | 1% | 880 |
| | Moderate | 65% | 15% | 19% | 1% | 126 |
| | Conservative | 73% | 22% | 4% | 1% | 826 |
| Media Usage | Boston Globe reader | 90% | 7% | 3% | | 125 |
| | NHPR listener | 74% | 20% | 5% | 1% | 1,653 |
| | Union Leader reader | 74% | 20% | 5% | 0% | 266 |
| | WMUR viewer | 73% | 22% | 5% | 1% | 1,437 |
| Age of Respondent | 18 to 34 | 63% | 27% | 7% | 2% | 515 |
| | 35 to 49 | 71% | 24% | 5% | 0% | 426 |
| | 50 to 64 | 78% | 15% | 6% | 0% | 567 |
| | 65 and older | 93% | 6% | 1% | 0% | 389 |
| Gender of Respondent | Men | 79% | 17% | 3% | 1% | 925 |
| | Women | 72% | 21% | 6% | 1% | 962 |
| Level of Education | High school or less | 74% | 22% | 5% | | 703 |
| | Tech school/Some college | 75% | 17% | 6% | 2% | 600 |
| | College graduate | 75% | 20% | 4% | 1% | 396 |
| | Postgraduate work | 83% | 13% | 4% | 1% | 232 |
| Gender & Education | Men, no college degree | 78% | 18% | 4% | 1% | 647 |
| | Men, college degree | 81% | 16% | 2% | 1% | 278 |
| | Women, no college degree | 69% | 22% | 7% | 1% | 629 |
| | Women, college degree | 76% | 18% | 5% | 1% | 330 |
| Region of State | Central / Lakes | 79% | 14% | 7% | 0% | 324 |
| | Connecticut Valley | 73% | 21% | 4% | 2% | 239 |
| | Manchester Area | 70% | 24% | 5% | 2% | 395 |
| | Mass Border | 80% | 16% | 5% | 0% | 418 |
| | North Country | 56% | 40% | 4% | 0% | 183 |
| | Seacoast | 85% | 10% | 5% | 0% | 364 |