

DeRego Named Vice Provost of Enrollment Management

She will lead undergrad admissions, financial aid and student accounts

Tuesday, January 24, 2023



Kimberly DeRego has been appointed vice provost of enrollment management at the University of New Hampshire after serving in an interim capacity in the role since the summer.

DeRego has been at UNH since 2015 working in admissions and enrollment management on the Durham and Manchester campuses. She has “successfully brought together cross-functional teams around international student recruitment, executed coordinated marketing campaigns and implemented

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technological changes to improve the prospective student experience,” Provost Wayne Jones wrote in a message announcing the decision following a national search.

In the role of vice provost of enrollment management, DeRego will oversee the offices of undergraduate admissions, financial aid and student accounts. She will be responsible for creating, leading and managing a comprehensive enrollment program that incorporates best practices in data-driven strategies, recruitment, admissions, financial aid and retention to best serve applicants and their families.

“I’m thrilled to have the opportunity to continue the exceptional work we’ve been doing to ensure the best possible experience for every student who applies to UNH,” DeRego says. “I look forward to leading a dynamic team as we work tirelessly to navigate an evolving higher-ed enrollment landscape and make the UNH student community the strongest it can be.”

DeRego had previously served as associate vice provost for enrollment management and marketing after spending five years as the associate dean of enrollment management and programs at UNH Manchester. While at UNH Manchester, she oversaw the departments of marketing, admissions, financial aid, registration, student engagement and academic advising.

Prior to arriving at UNH, DeRego served as associate dean for enrollment management at SIT Graduate Institute where she oversaw the school’s domestic and international admissions, recruiting, and financial aid teams while co-leading the school’s marketing efforts. While at SIT she helped lead many campus-wide initiatives, including the adoption and rollout of Salesforce as SIT’s enrollment management platform, and led several student-centered partnerships with external institutions.

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