

Businesses invited to submit project proposals

UNH Paul College students can help companies solve real-world problems

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The Peter T. Paul College of Business and Economics at the University of New Hampshire invites businesses and non-profits to propose projects and work with student teams. These “real world” experiential learning opportunities help prepare students to excel in their careers, engage in their communities, and meet the challenges of the global business world.

By engaging with student teams on capstone projects; companies strengthen connections with New Hampshire’s flagship university,

tap into student talent, and contribute to developing future business leaders.

Start-ups, established businesses, non-profit organizations, and government institutions wishing to engage a student team during the Spring 2023 semester are encouraged to submit project proposals (or problem statements) by December 31st via the [ONLINE PROPOSAL FORM](#).

A team of Paul College faculty advisers will review all submissions and forward approved proposals to the program that best aligns with the needs of the submitting organization. A faculty adviser will contact selected firms to discuss team assignments and project timing.

Following are a few examples of Paul Project Programs:

Marketing Workshop Capstone Course: Teams of seniors in the Marketing Option conduct market research and develop strategic marketing plans for a client-selected marketing problem.

Information Systems and Business Analytics (ISBA)

Capstone Course: Seniors in the ISBA program work in small teams to solve information systems issues, develop quantitative models, and/or analyze complex data sets.

MBA Corporate Consulting Project (CCP): Graduate students in the Full-Time Master of Business (FTMBA) program work with New Hampshire small businesses on strategic business projects that apply and integrate concepts learned in class.

MSBA Capstone Project: Graduate students in the Master of Science in Business Analytics (MSBA) program work with clients on larger-scale analytics challenges - conducting data analysis, recommending data management strategies, developing data visualizations, etc.

MSAE Capstone Project: Graduate students in the Master of Science in Analytical Economics (MSAE) program support project clients with economic research and analysis.

To learn more about these programs or other ways to engage with Paul College students visit the [Paul Projects: Corporate Engagement Programs](#) website or contact Kimberly Clark, Director of Paul Career and Professional Success, at kimberly.clark@unh.edu.

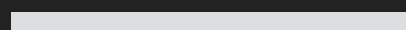
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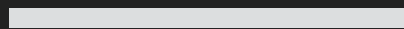
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