



UNH Invites Businesses to Submit Proposals for Paul Projects Program

Friday, December 9, 2022



DURHAM, N.H.—The Peter T. Paul College of Business and Economics at the University of New Hampshire invites businesses and nonprofits to propose projects and work with student teams. These “real world” experiential learning opportunities help prepare students to excel in their careers, engage in their communities and meet the challenges of the global business world.

By engaging with student teams on capstone projects companies strengthen connections with New Hampshire’s flagship university, tap into student talent and contribute to developing future business leaders. Start-ups, established businesses, non-profit organizations, and government institutions wishing to engage a student team during the spring 2023 semester are encouraged to submit project proposals (or problem statements) by Dec. 31 via



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the [ONLINE PROPOSAL FORM](#).

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A team of Paul College faculty advisers will review all submissions and forward approved proposals to the program that best aligns with the needs of the submitting organization. A faculty adviser will contact selected firms to discuss team assignments and project timing.

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Following are a few examples of past programs:

- Marketing Workshop Capstone Course: Teams of seniors in the marketing option conduct market research and develop strategic marketing plans for a client-selected marketing problem.
- Information Systems and Business Analytics Capstone Course: Seniors work in small teams to solve information systems issues, develop quantitative models and/or analyze complex data sets.
- MBA Corporate Consulting Project: Graduate students work with New Hampshire small businesses on strategic business projects that apply and integrate concepts learned in class.
- Master of Science in Business Analytics Capstone Project: Graduate students work with clients on larger-scale analytics challenges; conducting data analysis, recommending data management strategies, developing data visualizations, etc.
- Master of Science in Analytical Economics Capstone Project: Graduate students support project clients with economic research and analysis.

To learn more about these programs or other ways to engage with Paul College students visit [Paul Projects: Corporate Engagement Programs](#) or contact [Kimberly Clark](#), director of Paul Career and Professional Success.

The [University of New Hampshire](#) inspires innovation and transforms lives in our state, nation and world. More than 16,000 students from all 50 states and 71 countries engage with an

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award-winning faculty in top-ranked programs in business, engineering, law, health and human services, liberal arts and the sciences across more than 200 programs of study. A Carnegie Classification R1 institution, UNH partners with NASA, NOAA, NSF and NIH, and received \$260 million in competitive external funding in FY21 to further explore and define the frontiers of land, sea and space.

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University of New Hampshire

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