



NEWSROOM (//WWW.UNH.EDU/UNHTODAY/NEWS)



UNH Partners with Smuttynose Brewing Co. on New Lager

Monday, May 10, 2021

(HTTPS://WWW.UNH.EDU/UNHTODAY/NEWS/2021/05/10/UNH-PARTNERS-SMUTTYNOSE-BREWING-CO-NEW-LAGER)
U=HTTPS://WWW.UNH.EDU/UNHTODAY/NEWS/2021/05/10/UNH-PARTNERS-SMUTTYNOSE-BREWING-CO-NEW-LAGER
PARTNERS-TNERS-TNER
SMUTTYNOSE-SMUTTYNOSE-YN
BREWING-BREWING-BREWING
CO- CO- CO-
NEW- NEW- NEW-
LAGERLAGERLAGER)

DURHAM, N.H.—Smuttynose Brewing Company and the University of New Hampshire have partnered to brew an easy-drinking lager to support the university’s brewing science lab, which in turn supports NH’s growing brewing industry. UNH Wildcat Tracks will be distributed throughout the state in cans and on draft beginning this week.

“This collaboration with Smuttynose is a great example of our commitment to working with business and industry throughout the state,” said Marc Sedam, managing director of UNHInnovation. “We were thrilled to working with Smuttynose again and look forward to an ongoing partnership that keeps Wildcat Tracks in the market year-round and as the first of many concepts.”

Wildcat Tracks relays “a soft, juicy aroma with a balanced bite and subtle hop character.” The recipe was developed by Smuttlabs head brewer Charlie Ireland and brewed by a team that included UNH alumnus and head brewer Dan Schubert.

“With both UNH and Smuttynose being iconic New Hampshire establishments, we felt that we could create a product through a partnership that consumers would be excited about,” said Smuttynose CEO Steve Kierstead.

The UNH Brewing Science Laboratory (<https://colsa.unh.edu/facility/brewing-science-laboratory>) is both a fully equipped professional beverage manufacturing facility and one of the most advanced analytical beer chemistry labs in the state. It supports UNH’s brewing science (<https://colsa.unh.edu/agriculture-nutrition-food-systems/program/minor/brewing>) minor and provides beneficial beer testing services to New Hampshire brewers. A portion of the proceeds from the sale of the beer will support the lab. UNH and Smuttynose encourage responsible drinking for those 21 years of age or older.

The University of New Hampshire (<http://unh.edu>) inspires innovation and transforms lives in our state, nation and world. More than 16,000 students from all 50 states and 71 countries engage with an award-winning faculty in top-ranked programs in business, engineering, law, health and human services, liberal arts and the sciences across more than 200 programs of study. As one of the nation’s highest-performing research universities, UNH partners with NASA, NOAA, NSF and NIH, and receives more than \$110 million in competitive external funding every year to further explore and define the frontiers of land, sea and space.

VIDEO:

<https://youtu.be/PMqPF-ex2Dg> (<https://youtu.be/PMqPF-ex2Dg>)

PHOTO FOR DOWNLOAD:

https://www.unh.edu/unhtoday/sites/default/files/media/20210503-_1jg5998.jpg (https://www.unh.edu/unhtoday/sites/default/files/media/20210503-_1jg5998.jpg)



Media Contact

Erika Mantz (/unhtoday/contributor/erika-mantz) | Communications and Public Affairs | erika.mantz@unh.edu (mailto:erika.mantz@unh.edu)

LATEST NEWS

UNH Research: Journey of 'Forever Chemicals' Through Wastewater Facilities Highlights Regulation Challenges (/unhtoday/news/release/2021/05/26/unh-research-journey-forever-chemicals-through-wastewater-facilities) May 26, 2021

University of New Hampshire Announces May 2021 Graduates (/unhtoday/news/release/2021/05/22/university-new-hampshire-announces-may-2021-graduates) May 22, 2021

UNH Works to Solve a Million Dollar Problem for Aquaculture Industry (/unhtoday/news/release/2021/05/20/unh-works-solve-million-dollar-problem-aquaculture-industry) May 20, 2021

UNH Finds Angel Investor Market on the Rise in 2020 (/unhtoday/news/release/2021/05/19/unh-finds-angel-investor-market-rise-2020) May 19, 2021

Media Advisory: University of New Hampshire 2020 and 2021 Commencements (/unhtoday/news/release/2021/05/18/media-advisory-university-new-hampshire-2020-and-2021-commencements) May 18, 2021

VIEW ALL >

✉ SUBSCRIBE TO UNH TODAY (HTTPS://WWW.UNH.EDU/MAIN/UNH-TODAY-SUBSCRIPTION)



University of New Hampshire (https://www.unh.edu)

UNH Today is produced for the UNH community and for friends of UNH.

The stories are written by the staff of UNH Communications and Public Affairs. (https://www.unh.edu/cpa)

Email us: unhtoday.editor@unh.edu (mailto:unhtoday.editor@unh.edu). (mailto:unh.today@unh.edu)

MANAGE YOUR SUBSCRIPTION > CONTACT US >



(https://www.linkedin.com/edu/university-of-new-hampshire-)



hampshire-

(http://www.unh.edu/university-of-new-hampshire-feeds)

UNH Today • UNH Main Directory: 603-862-1234

Copyright © 2021 • TTY Users: 7-1-1 or 800-735-2964 (Relay NH)

USNH Privacy Policies (http://www.usnh.edu/legal/privacy.shtml) • USNH Terms of Use (http://www.usnh.edu/legal/tou.shtml) • ADA Acknowledgement (http://www.unh.edu/about/ada.html)