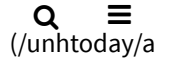




NEWSROOM (//WWW.UNH.EDU/UNHTODAY/NEWS)



UNH Seeks Businesses to Engage with Students on Real World Projects

Monday, October 22, 2018

(HTTPS://WWW.UNH.EDU/UNHTODAY/NEWS/2018/10/22/UNH-SEEKS-BUSINESSES-ENGAGE-STUDENTS-ON-REAL-WORLD-PROJECTS)

DURHAM, N.H. – The Peter T. Paul College of Business and Economics at the University of New Hampshire seeks businesses to engage with undergraduate and MBA students on “real world” projects. These “experiential learning” opportunities help to better prepare students to excel in their careers, engage in their communities, and meet the challenges of the global business world.

“Engaging with outside organizations on projects gives our students a unique opportunity to apply their knowledge to solve real-world business problems while also strengthening Paul College's connections and contributions to the business community,” said Associate Dean Neil Niman.

Start-ups, established businesses, non-profit organizations, and government institutions wishing to engage a student team during spring 2019 are encouraged to submit project proposals (or problem statements) by 5 p.m., Friday, Dec. 7, 2018, at <https://paulcollege.unh.edu/paul-projects> (<https://paulcollege.unh.edu/paul-projects>)

A team of Paul College faculty advisers will review all submissions and forward approved proposals to the program that best aligns with the needs of the business. A faculty adviser will then contact the selected firms to discuss the assignment of a student team. Following are a few examples of the project programs:

Honors Consulting Project: Undergraduates in the Paul honors program work in partnership with the NH Small Businesses Development Center in cross-disciplinary teams to conduct research and solve unique business problems for clients.

Marketing Workshop Capstone Course: Teams of seniors in the marketing option conduct market research and develop and implement strategic marketing plans and programs for a client-selected marketing problem.

Information Systems and Business Analytics Capstone Course: Seniors work in small teams to solve information systems issues, develop quantitative models, and/or analyze complex data sets.

MBA capstone course: Full-time MBA students work with clients on more advanced, strategic initiatives over an eight-week period as part of their capstone consulting course.

To learn more about these programs or other ways to engage with Paul College students contact Kimberly Clark, director of career services at (603) 862-2567 or kimberly.clark@unh.edu (<mailto:kimberly.clark@unh.edu>).



MEDIA RELATIONS

The University of New Hampshire is a flagship research university that inspires innovation and transforms lives in our state, nation and world. More than 16,000 students from all 50 states and 71 countries engage with an award-winning faculty in top ranked programs in business, engineering, law, health and human services, liberal arts and the sciences across more than 200 programs of study. UNH’s research portfolio includes partnerships with NASA, NOAA, NSF and NIH, receiving more than \$100 million in competitive external funding every year to further explore and define the frontiers of land, sea and space.

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The stories are written by the staff of UNH Communications and Public Affairs. (https://www.unh.edu/cpa)

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