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UNH Students Available to Partner with N.H. Small Businesses

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DURHAM, N.H. – This spring, small businesses can work on some of their challenges with a team of honor students from the Peter T. Paul College of Business and Economics at the University of New Hampshire.

In partnership with the NH Small Business Development Center (NH SBDC), students will work in teams to engage with N.H. businesses over the spring 2018 semester to solve unique, real world problems ranging from marketing and finance challenges, to product feasibility and competitor analysis.

Working in teams consisting of students from economics, finance, marketing, analytics and accounting allows for projects to be addressed from multiple perspectives and results in better solutions. This improves the learning experience for the student and provides a customized, higher quality result for the business.

Small businesses can find more information and the application at <https://www.nhsbdc.org/engage-students> (https://urldefense.proofpoint.com/v2/url?u=https-3A__www.nhsbdc.org_engage-2Dstudents&d=DwMFaQ&c=c6MrceVCY5m5A_KAUkrdoA&r=43nhFYk7Lgb9QdQ_EwZ2RfOaAn9EEDYKO5BGcXFWdG0&m=ZsIM-0W2XPsBo58FeQEon3ENpVwZfkM5K_E9Rd9iPwA&s=DykJKE0OPezkiMZ6AAyWln4n0743BR7z0l4ZX4f_eZl&e=). Interested parties are encouraged to reach out to Rich Grogan, NH SBDC state director (richard.grogan@unh.edu (<mailto:richard.grogan@unh.edu>)) to have a preliminary conversation about potential project suitability and shaping your application. The deadline to apply is Dec. 1, 2017.

The NH SBDC (https://urldefense.proofpoint.com/v2/url?u=http-3A__www.nhsbdc.org_&d=DwMFaQ&c=c6MrceVCY5m5A_KAUkrdoA&r=43nhFYk7Lgb9QdQ_EwZ2RfOaAn9EEDYKO5BGcXFWdG0&m=ZsIM-0W2XPsBo58FeQEon3ENpVwZfkM5K_E9Rd9iPwA&s=-VKHz5bv5q065QY8ae_eKRMGiPGE4P6EMovQfwUi1Rc&e=) is an outreach program of the UNH Peter T. Paul College of Business and Economics, and a cooperative venture of the U.S. Small Business Administration, the New Hampshire Department of Resources & Economic Development, the University of New Hampshire, and the private sector. A part of 63 SBDC programs nationwide, the NH SBDC was fully accredited in 2015 by the Association of Small Business Development Centers. NH SBDC has offered confidential business management advising and educational programs to more than 94,000 New Hampshire entrepreneurs, helping them to start over 2,000 businesses and create more than 7,000 jobs since 1984.

The University of New Hampshire is a flagship research university that inspires innovation and transforms lives in our state, nation and world. More than 16,000 students from all 50 states and 71 countries engage with an award-winning faculty in top ranked programs in business, engineering, law, health and human services, liberal arts and the sciences across more than 200 programs of study. UNH's research portfolio includes partnerships with NASA, NOAA, NSF and NIH, receiving more than \$100 million in competitive external funding every year to further explore and define the frontiers of land, sea and space.

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