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UNH Seeks Businesses to Participate in Corporate Consulting Project Program

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(HTTPS://WWW.UNH.EDU/UNHTODAY/NEWS/2017/01/23/UNH-SEEKS-BUSINESSES-PARTICIPATE-CORPORATE-CONSULTING-PROJECT-PROGRAM)

DURHAM, N.H. – The Peter T. Paul College of Business and Economics at the University of New Hampshire invites businesses to submit projects to be completed by graduating MBA students as part of the Corporate Consulting Project (CCP) Program.

The program is the capstone of the MBA program so projects should be challenging, with workloads set at a professional level. Student teams will work 30 hours per week on assigned projects over a seven-week period beginning March 20 through May 5, 2017. There is no fee for companies to participate in the program, however a donation of \$500 is requested to help offset program expenses, such as student travel.

“The CCP experience gives our MBA students a unique opportunity to apply their knowledge to solve real-world business problems while also strengthening Paul College's connections and contributions to the business community,” said Dean Deborah Merrill-Sands.

Firms wishing to participate are encouraged to submit project proposals by 5 p.m., Friday, March 3, 2017 at: <https://paulcollege.unh.edu/ccp-proposal> (<https://paulcollege.unh.edu/ccp-proposal>).

Up to 10 firms will be selected and assigned student teams. Paul College faculty advisors will match student teams to projects based on the business scope of work and the students’ interests and competencies. Points of contact at the selected firms will be sent student resumes for review and final approval prior to the start of each CCP engagement.

Since 2003, more than 400 students have completed 200 projects for more than 100 companies. Teams have worked with business clients to develop a national IT disaster recovery plan, implement a new sales tool to improve profitability and customer retention, and improve fuel forecasting and distribution processes, to name a few.

For more information, contact Maureen Marshall at 603-862-2568 or maureen.marshall@unh.edu (<mailto:maureen.marshall@unh.edu>).

The UNH Paul College of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, information systems management, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive development levels. The school is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide.

The University of New Hampshire is a flagship research university that inspires innovation and transforms lives in our state, nation and world. More than 16,000 students from all 50 states and 71 countries engage with an award-winning faculty in top ranked programs in business, engineering, law, health and human services, liberal arts and the sciences across more than 200 programs of study. UNH’s research portfolio includes partnerships with NASA, NOAA, NSF and NIH,

receiving more than \$100 million in competitive external funding every year to further explore and define the frontiers of land, sea and space.

Media Contact

Erika Mantz (/unhtoday/contributor/erika-mantz) | Communications and Public Affairs | erika.mantz@unh.edu (mailto:erika.mantz@unh.edu)

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