

## Media Relations

April 29, 2016

### UNH Center for Family Business Tackles Leadership Challenges May 11

MANCHESTER, N.H. – The UNH Center for Family Business will host a seminar exploring the biggest leadership challenges facing family owned businesses and how they can successfully confront them at The Derryfield Country Club Wednesday, May 11, 2016. Registration and coffee start at 8 a.m. and the program begins at 8:30 a.m. Lunch and networking follow at noon.

Family enterprises are in a period of exponential change, increasing complexity, growing interdependency and rapid globalization and must now look at developing leadership to successfully enter this new world. Without effective family leadership family businesses are at far greater risk of succumbing to the odds against making it to the next generation.

This program is designed to have different generations in the same room discuss developing human capital and how to best manage the different generations. It will empower the next generation and help the senior generation convey the business issues they are facing. This workshop will help participants translate this awareness into a concrete personal action plan.

Greg McCann, family business expert, and founder of Stetson University Family Business Center, will facilitate the session. McCann is an internationally known educator, consultant, speaker as well as the author of “When Your Parents Sign the Paychecks.”

This event is free to members. There is a special one-time, trial, nonmember registration fee of \$99 per person. To register, call Barbara Draper at 862-1107 or [barbara.draper@unh.edu](mailto:barbara.draper@unh.edu). Please register by Tuesday May 3, 2016.

Baker Newman & Noyes; Mass Mutual Financial Group; Moitoza Consulting; Management Planning Inc.; Optima Bank and Trust; and Pierce Atwood sponsor the Center for Family Business, under the UNH Peter T. Paul College of Business and Economics. It is a membership program to provide owners and managers of entrepreneurial business with an opportunity to exchange ideas and information and to discuss business challenges and solutions.

For more information visit <http://www.familybusiness.unh.edu>.

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