

1-27-2016

UNH Invites Businesses to Participate in MBA Corporate Consulting Project Program

Erika Mantz
UNH Media Relations

Follow this and additional works at: <https://scholars.unh.edu/news>

Recommended Citation

Mantz, Erika, "UNH Invites Businesses to Participate in MBA Corporate Consulting Project Program" (2016). *UNH Today*. 4765.
<https://scholars.unh.edu/news/4765>

This News Article is brought to you for free and open access by the Administrative Offices at University of New Hampshire Scholars' Repository. It has been accepted for inclusion in Media Relations by an authorized administrator of University of New Hampshire Scholars' Repository. For more information, please contact nicole.hentz@unh.edu.

UNH Invites Businesses to Participate in MBA Corporate Consulting Project Program

Media Relations

January 27, 2016

UNH Invites Businesses to Participate in MBA Corporate Consulting Project Program

DURHAM, N.H. – The Peter T. Paul College of Business and Economics at the University of New Hampshire invites businesses to submit projects to be completed by graduating MBA students as part of the Corporate Consulting Project (CCP) Program.

The full time MBA program at UNH includes coursework in accounting, finance, information technology, economics, marketing, management decision making, strategic management, and more. Throughout the program students work both individually and in collaborative teams to solve case studies and hone their business skills. The five-week course is the culmination of MBA candidates' business education.

Firms wishing to participate are encouraged to submit project proposals by 5 p.m. Tuesday, March 1, 2016, at the following website: <https://paulcollege.unh.edu/MBACCP>

According to Dean Deborah Merrill-Sands, "The CCP experience gives our MBA students a unique opportunity to apply their knowledge to solve real-world business problems while also strengthening Paul College's connections and contributions to the business community."

Since 2003, more than 350 students have completed more than 175 projects with more than 100 companies. In the past, teams have worked with business clients to develop a national IT disaster recovery plan; implement a new sales tool to improve profitability and customer retention; and improve fuel forecasting and distribution processes, to name a few.

Since the CCP course is the capstone of Paul College's MBA program, associated projects should be challenging with workloads set at a professional level. Student teams will work 40 hours per week on assigned projects over a five-week period during May and June 2016. There is no fee for companies to participate in the program, however a donation of \$500 is requested to help offset program expenses, such as student travel.

All submitted project proposals will be reviewed and up to 10 firms will be selected and assigned student teams. Faculty advisors will match student teams to projects based on the business scope of work and the students' interests and competencies. Points of contact at the selected firms will be sent student resumes for review and final approval prior to the start of each CCP engagement.

For more information, contact Maureen Marshall at 603-862-2568 or maureen.marshall@unh.edu.

The UNH Paul College of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, information systems management, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive

development levels. The school is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 13,000 undergraduate and 2,500 graduate students.

Media Contact: [Erika Mantz](#) | 603-862-1567 | UNH Media Relations | [@unhnews](#)

Copyright © 2018, The University of New Hampshire • Durham, NH 03824 • UNH main directory: (603) 862-1234.
[Media Relations](#) is a unit of [Communications & Public Affairs](#) which is a division of University Advancement.
[ADA Acknowledgement](#) | [Contact the Webmaster](#) | [UNH Today](#) | [UNH Social Media Index](#)