

Media Relations

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UNH Launches Leadership Program for Family Businesses

DURHAM, N.H. — The Center for Family Business at the University of New Hampshire will launch its Leadership Development Program Tuesday, Nov. 10, 2015. The program is designed to develop the leadership skills of members of the “next generation” in family businesses and to assist families in achieving a smooth and effective transition of ownership and leadership.

The program provides opportunity to:

- Understand leadership style and learn new leadership skills.
- Receive personal feedback on strengths and weaknesses.
- Gain a different perspective about family businesses through site visits.
- Develop a personal strategic plan.
- Network with peers from other companies in a confidential setting.

“Participants will leave the program with a firm understanding of the process of effective inspirational leadership, an action plan for continually building their own leadership effectiveness, and a group of colleagues with whom they can continue learning,” said Vanessa Druskat, associate professor of organizational behavior and management at the UNH Peter T. Paul College of Business and Economics, who will teach the leadership program. Druskat is a sought-after consultant and speaker who conducts seminars around the world on leadership.

The 8-session program meets once a month for full-day work sessions. A certificate in family business leadership will be awarded to those who attend at least six of the eight sessions.

For additional information about the 2015/16 program and dates of the work sessions, visit <http://www.familybusiness.unh.edu/leadership2015.html>

Enroll before Oct. 21. Tuition is \$1,995 for members and \$2,450 for nonmembers. For more information contact Barbara Draper at barbara.draper@unh.edu or (603) 862-1107.

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