

## Media Relations

September 23, 2015

### UNH Center for Family Business Hosts Strategic Planning Session Oct. 7

DURHAM, N.H. – The University of New Hampshire Center for Family Business will present “Strategic Planning That Works for Family Businesses” Wednesday, Oct. 7, 2015, at The Derryfield in Manchester. Registration and coffee start at 8 a.m.; lunch and networking follow at noon.

All family businesses can benefit from a strategic planning process that provides a structured way to discuss important long-term business and family issues.

Led by Peter Lane, associate dean and professor of strategic management, the workshop will show family business owners how to implement an easy eight-step process and help them learn to use the process by working on a case study with other family business owners. As an entrepreneur turned academic, Lane will address real-world problems in corporate strategy, leadership, change management and technological innovation.

This event is free to members. There is a special one-time, trial, nonmember registration fee of \$99 per person. To register, call Barbara Draper at 862-1107 or [barbara.draper@unh.edu](mailto:barbara.draper@unh.edu). Please register by Wednesday, Sept. 30, 2015.

The Center for Family Business, under the UNH Peter T. Paul College of Business and Economics, is sponsored by Baker Newman & Noyes; Mass Mutual Financial Group; Moitza

Consulting; Management Planning Inc.; Optima Bank and Trust; and Pierce Atwood. It is a membership program to provide owners and managers of entrepreneurial business with an opportunity to exchange ideas and information and to discuss business challenges and solutions. For more information visit [www.familybusiness.unh.edu](http://www.familybusiness.unh.edu)

Paul College, with degree programs in business, economics and hospitality management, is committed to preparing individuals to excel in their careers, engage in their communities and meet the challenges of the global business world through innovative, research-based education and outreach. For more information, visit [www.paulcollege.unh.edu](http://www.paulcollege.unh.edu).

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