

No Ordinary Outsider

L.L. Bean chairman Shawn Gorman '89 gives mobile shop, alma mater a boost

Tuesday, November 28, 2017



The L.L. Bean pop-up shop that landed on Scott Hall Lawn on Oct. 10 featured not one but two of the company's most recognizable representatives: the iconic Bean Bootmobile, and company chairman Shawn



Gorman '89. Gorman spent the day just up the way from Lord Hall, where he lived as an underclassman, as part of Bean's "Be An Outsider" campaign, which is bringing a variety of the company's most popular products to college campuses for students to purchase. UNH students flocked to the Scott Fishbowl to purchase slippers, hats, sweater fleeces and — of course — Bean boots, and to customize their boots with colorful laces from the shop's custom "lace bar."

Noting that it had been a while since he'd been on campus, Gorman made the most of his

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day, visiting with students and making his first trip to the Dairy Bar in what he guessed was 25 years.

He'll have plenty of opportunities to make up for lost

time going forward; in November, Gorman joined the UNH Foundation's board of directors. He'll serve a multi-year term, beginning with the board's January meeting in Boston.

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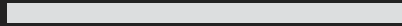
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