

Media Relations

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UNH Launches Northern New England's Only Residential Master's in Analytics

DURHAM, N.H. – The University of New Hampshire will offer a new Master of Science in Analytics (MSA) program beginning this spring. The three-semester, full-time program commences in May and will offer students in-depth training in quantitative analysis, applications and reasoning, critical thinking and analytics presentation/communication skills. The first two areas of specialization in the program are health and business. In addition, a one-semester graduate certificate in analytics will also be offered beginning in May.

“The MSA program epitomizes many of UNH’s strategic objectives,” said Lisa MacFarlane, provost and vice president for academic affairs. “It reflects our commitment to offering high-quality programs in areas that directly contribute to the economic development of the state and the region. It embodies our recognition of the importance of interdisciplinary collaboration. It provides an innovative design that leverages UNH’s faculty research strengths in service of our external partnerships. And, it engages our students in real-world projects that provide them with unique opportunities to gain experience in and pursue exciting possibilities for employment.”

Analytics is among the fastest growing and in-demand fields in the world today and has been described as an imperative for the future of economic growth, industry, innovation and health. Companies and governments from all sectors have reported steep gaps in the need for analytic talent. UNH is the only university in New Hampshire to provide a face-to-face analytics education to prepare students for this growing job market.

“These uniquely structured programs will prepare students for in-demand jobs,” said program director Robert McGrath, program director. “By partnering with industry from day one, we will provide students the ability to apply their skills and solve real-world analytics problems.”

The MSA program is accepting applications now for the program beginning May 26. For more information and to apply, visit www.unh.edu/analytics.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

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