

## Media Relations

March 13, 2015

### President of Velcro Americas to Speak at UNH CEO Forum March 26

DURHAM, N.H. – Scott Filion, president of Velcro Americas, will speak at the University of New Hampshire CEO Forum Thursday, March 26, 2015, in Huddleston Hall. The program begins at 8 a.m. with coffee and networking followed by a full buffet breakfast.

Velcro Industries together comprise a technology-driven, global organization providing fastening solutions that solve problems in simple, elegant and surprising ways for businesses and consumers around the world. With more than 50 years of experience and over 2,500 employees worldwide, Velcro Industries is proud of their heritage in innovation.

Filion will talk about the 55-year history of Velcro Companies and the transformation they are making to globalize the company and brand. Filion will also discuss what has been required to remain competitive as a manufacturer in New Hampshire.

Filion is a UNH graduate with a bachelor's degree in mechanical engineering and an MBA. Filion has been with the Velcro Companies for 18 years.

This event is free to members and \$49 for first-time attendees. To register, contact Barbara Draper at (603) 862-1107, or [barbara.draper@unh.edu](mailto:barbara.draper@unh.edu). Please register by Wednesday March 18, 2015.

The UNH CEO Forum is an outreach program of the [UNH Peter T. Paul College of Business and Economics](#) serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The UNH CEO Forum is sponsored by the law firm of Pierce Atwood, Optima Bank and Trust, Sprague Operating Resources, and Crystalvision. For more information visit <http://www.unh-ceoforum.org/>.

The UNH [Peter T. Paul College of Business and Economics](#) offers a full complement of high-quality programs in business, economics, accounting, finance, management, information systems and business analytics, entrepreneurship, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive development levels. The college is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide. For more information, visit [paulcollege.unh.edu](http://paulcollege.unh.edu).

The [University of New Hampshire](#), founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,300 undergraduate and 2,200 graduate students.

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