

## Media Relations

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### UNH Invites Businesses to Participate in Corporate Consulting Program

DURHAM, N.H. – The Peter T. Paul College of Business and Economics at the University of New Hampshire invites businesses to submit corporate consulting projects to be completed by graduating MBA students.

The full-time MBA program is a one-year academic endeavor consisting of coursework in accounting, finance, information technology, economics, marketing, management, decision-making and strategic management. Throughout the program students work individually and in collaborative teams to solve case studies and hone their business skills. The corporate consulting project is the culmination of the program.

As the capstone course for the MBA program, consulting projects should be challenging with workloads set at a professional level. Student teams will work 40 hours a week on the projects for five weeks during May and June. Since 2003, 343 students have completed 170 projects with more than 98 companies.

In the past, students have developed an IT disaster recovery plan for a national business; analyzed and monitored the implementation of a new sales tool to determine its effectiveness in terms of customer profitability and retention; assessed current fuel forecasting and distribution inefficiencies, as well as proposed and managed remedial actions; and researched and analyzed the effectiveness of a company's marketing and sales strategies, providing recommendations to increase sales and revenue.

Project proposals are due by 5 p.m., Monday, March 16, 2015, and can be submitted online. There is no fee to participate in the program, but a donation of \$500 is requested to help offset expenses, such as student travel.

Potential projects will be reviewed, and if a project fits the program criteria, the firm proposing the project will be sent students' resumes for review. Students will review projects and bid to work on them. Paul College faculty advisors will assign students to projects based on client rankings, student interest, and faculty assessment of student competencies.

Please submit proposals online at: <https://paulcollege.unh.edu/MBACCP>. For more information, contact Maureen Marshall at 603-862-2567 or [maureen.marshall@unh.edu](mailto:maureen.marshall@unh.edu).

The UNH Paul College of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, entrepreneurship, information systems and business analytics, management, marketing, and hospitality management. Programs are offered at the

undergraduate, graduate, and executive development levels. The school is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the premier accrediting agency for business schools worldwide.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,300 undergraduate and 2,200 graduate students.

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