

Media Relations

January 8, 2015

Owner of Novel Iron Works to Speak at UNH CEO Forum

DURHAM, N.H. – Hollie Noveletsky, CEO of Novel Iron Works in Greenland, will speak at the University of New Hampshire CEO Forum Thursday, Jan. 22, 2015. The program begins at 8 a.m. in Huddleston Hall with coffee and networking followed by a full buffet breakfast. Registration is required by Jan. 14, 2015; contact Barbara Draper at (603) 862-1107, or barbara.draper@unh.edu.

Novel Iron Works Inc. is a second-generation family-owned company that has been furnishing and erecting structural steel, steel joist, metal deck and miscellaneous metals since 1956. Novel is a woman-owned business enterprise (WBE) certified by the Massachusetts State "Supplier Diversity Office" and currently employs 110 individuals. Novel Iron's third generation is being groomed to take the reins.

Noveletsky will talk about the demands of running a 59-year-old steel fabrication company, dealing with the competition and the ups and downs of the construction industry. Novel prides itself on having a loyal, talented workforce and not laying off employees even in the construction downturns. She will also discuss what it is like to be a woman CEO in a "man's world of structural steel," and how having a Ph.D. in psychiatry can often come in handy.

Noveletsky trained as a psychiatric nurse practitioner and works in both worlds. She is a past president of the Structural Steel Fabricators of New England Association and currently owns two construction companies, Novel Iron Works and Rose Steel. She maintains a small private geriatric psychiatry practice and has volunteered several times with the Red Cross in national disasters and overseas in Sierra Leone's amputee camp working with victims of the Blood Diamond War.

The UNH CEO Forum is an outreach program of the [UNH Peter T. Paul College of Business and Economics](#) serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The UNH CEO Forum is sponsored by the law firm of Pierce Atwood, Optima Bank and Trust, Sprague Operating Resources, and Crystalvision. For more information visit <http://www.unh-ceoforum.org/>.

The [University of New Hampshire](#), founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,300 undergraduate and 2,200 graduate students.

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