

Media Relations

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UNH Seeks Interested Businesses to Partner with Students

DURHAM, N.H. – The Information Systems Program at the University of New Hampshire Peter T. Paul College of Business and Economics is seeking businesses and industry organizations to work with students on projects during the spring semester 2015.

The corporate project course is the capstone course in the undergraduate informational systems and business analytics option. It provides students with real-world experience in business enterprises, including private, public, and not-for-profit sectors, in the area of information systems. Students work in groups on projects identified by sponsoring organizations. Examples of recent projects include a web strategy development project for a consumer products start-up, a business-to-business database application for a large telephone company, systems analysis and design for a large financial company, a mobile application prototype for an insurance company, and marketing information systems for several small to medium sized firms.

Students usually commit at least eight hours a week to the projects. Project work includes periodic on-site project team meetings, interviews with end-users and off-site research. Each project will have an instructor and a sponsor organization representative to help students define project scope and deliverables, monitor project progress, and advise on reports and presentations.

Interested businesses can submit a proposal containing the name of business, address, contact information, and brief (not more than 200 words) description of their problem/needs. All submissions should be submitted at <http://paulcollege.unh.edu/information-systems-class-project> by Dec. 12, 2014.

The UNH Peter T. Paul College of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, informational systems and business analytics, entrepreneurship, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive development levels. The college is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide.

The [University of New Hampshire](http://www.unh.edu), founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,300 undergraduate and 2,200 graduate students.

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