

Media Relations

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UNH Launches Leadership Program for Family Businesses

DURHAM, N.H. — The Center for Family Business at the University of New Hampshire will launch its Leadership Development Program for the next generation of leaders and owners of family owned businesses Thursday, Oct. 23, 2014.

The program includes:

- The development of a Personal Strategic Plan by each participant.
- Opportunities to receive personal feedback on strengths and weaknesses.
- Opportunities to gain a different perspective about family businesses through site visits to family-owned businesses.
- Ongoing encouragement to apply learning and share it with others.
- Attendance by other members of the same family at a specified session.

“Participants will leave the program with a firm understanding of the process of effective inspirational leadership, an action plan for continually building their own leadership effectiveness, and a group of colleagues with whom they can continue learning,” said Vanessa Druskat, associate professor of organizational behavior and management at the UNH Paul College, who will teach the leadership program. “As the Market Basket family has shown us, it is hard for family members to assess skills and mentor the next generation of leaders and owners in the family business. This program has successfully helped many family-owned businesses.”

The 8-session program meets once a month for full-day work sessions. A certificate in family business leadership will be awarded to those who attend at least six of the eight sessions. For additional information about the 2014 program and dates of the work sessions, visit

<http://www.familybusiness.unh.edu/leadership.html>

The deadline to enroll is Oct. 15. Tuition is \$1,995 for members and \$2,450 for nonmembers. For more information contact Barbara Draper at barbara.draper@unh.edu or (603) 862-1107.

The Center for Family Business, under the UNH Peter T. Paul College of Business and Economics, is a membership program for family owned businesses to learn good business practices, exchange ideas with other families and prosper one generation to the next. It is sponsored by Baker Newman & Noyes; Harvest Capital; Mass Mutual Financial Group; Moitoza Consulting; Management Planning, Inc.; Optima Bank and Trust; and Pierce Atwood.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,300 undergraduate and 2,200 graduate students.

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