## **Media Relations**

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## **UNH Rolls Out Mobile Safety App to Improve Campus Safety**

DURHAM, N.H. - The University of New Hampshire Police Department is taking a proactive step to help increase campus safety and communication with the launch of a new free mobile app this spring for UNH students, parents, faculty and staff. This partnership with LiveSafe, Inc., a leader in mobile safety technology, is part of a comprehensive plan to ensure a safe and supportive learning environment.

LiveSafe's technology includes a smartphone application that allows two-way communication and tip reporting, which connects to a central dashboard that will be monitored 24-7 by campus police. Using the LiveSafe app, students can ask safety-related questions and report information with text, picture and video evidence while also choosing to remain anonymous. The LiveSafe app will also provide the UNH community with faster ways to access emergency help, telephone numbers and important educational resources.

"As the number of smartphones grows each year, we know that students are using them constantly to communicate and interact in every part of their lives," said UNH Police Chief Paul Dean. "Adding LiveSafe is a natural step in remaining proactive and ahead of the curve in our policing efforts."

Eman Pahlavani, LiveSafe co-founder and an alumna of the UNH School of Law, said "Chief Paul Dean and the UNH Law School understand that is a clear need for this tool given the growing number of sexual assaults, suicides, and other crimes on campuses nationwide. It is an honor to be working with such impressive leaders to continue to enhance the safety of their campus."

Available on the iTunes and Google Play stores, students, faculty and parents are encouraged to download the free mobile app, and should select "University of New Hampshire" as their school/agency.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,300 undergraduate and 2,200 graduate students.

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