

Media Relations

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N.H. Bankers Association Partners with UNH Executive Development Program

DURHAM, N.H. – The New Hampshire Bankers Association (NHBA) has joined the University of New Hampshire's Executive Development Partner Program to offer special pricing on executive education to its members.

Two- and three-day executive development programs offered through the Peter T. Paul College of Business and Economics available to NHBA members are intended for high-potential employees who are transitioning from management roles into senior leadership roles, or from senior leadership roles into an executive role. NHBA members will receive a 10 percent discount on the programs.

"Strong leaders are essential to a strong banking community in New Hampshire," said Christina Thornton, president of NHBA. "Our industry is thriving despite rapid change in banking today. Our member banks operate in a low interest-rate environment, amid constant regulatory changes, swift technological advancements and a dense field of competition, not just from other New Hampshire banks but from the entire global financial services industry. Innovation, adaptability and constant learning are reasons our bankers succeed."

Programs offered in executive development include "Be a Catalyst for Innovation," "Corporate Sustainability Leadership Program," "Finance and Accounting for the Non-Financial Manager," "Women's Leadership Development Program," and "Managing Yourself and Leading Others." For more information, visit ExecEd.UNH.edu.

"We continue to look for ways to strengthen our association with the banking community," said Daniel McCarthy, director of executive development programs. "Some of our undergraduate and graduate students go on to become bankers. Greater awareness of our short, concentrated, executive development programs, plus the special pricing, may make it easier for more bankers to invest in their leadership skills development at the university level."

The UNH Peter T. Paul College of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, information systems management, entrepreneurship, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive development levels. The college is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide. For more information, visit paulcollege.unh.edu.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,300 undergraduate and 2,200 graduate students.

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