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## UNH Paul College Launches Innovation Executive Development Program

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*UNH Media Relations*

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## Media Relations

February 3, 2014

### UNH Paul College Launches Innovation Executive Development Program

Two-Day Senior-Level Program Appeals to Leaders of Growing Businesses

DURHAM, N.H. – The Peter T. Paul College of Business and Economics at the University of New Hampshire will offer a new two-day executive development program, Be a Catalyst for Innovation, Tuesday, March 25 and Wednesday, March 26, 2014.

This program brings together senior-level managers and executives from growth-oriented organizations to address barriers to innovation in the workplace. It is for middle and senior managers who have responsibility for products, processes or new technologies and who lead, supervise, and motivate others. This program also will benefit the sales and marketing directors who support them.

Participants benefit from UNH faculty members who have delivered custom innovation programs for several years. The new open-enrollment program curriculum includes timely topics such as:

- Incremental and breakthrough innovations
- Disruptive innovation
- Technology cycles
- How collaboration takes place
- Cases of exemplary innovative organizations

The program will be presented by Paul College faculty members Benjamin Porter and Robert Gough Jr.

Porter is a lecturer of decision sciences at the UNH Paul College. He has taught courses on project and program management, information technology, and the management of innovation. An experienced executive-level consultant and educator, he has 30 years of management consulting and business executive experience working with Fortune 500 companies throughout the world. His demonstrated abilities include successful strategic projects for global clients and pre and post-merger integrations. Porter holds a bachelor's in mathematics from Carnegie Mellon University and a master's in industrial administration from Purdue University.

Gough is a senior lecturer in management at the UNH Paul College. He is president and CEO of Genovation, Inc., a global growth strategies firm that designs and implements intelligent decision systems using technologies to provide client companies with information system tools and real-time datasets for quick-response decision making. Formerly, he was president of the Corporate Broadcasting Network and president and CEO of Organizational Dynamics, Inc. an international management consulting company. Gough is an alumnus of Bates College and received his Ph.D. from Duke University.

The cost is \$1,699 a person. UNH alumni receive a 10 percent discount. Fees include pre-work and program materials; meals during the program (breakfasts, lunches, morning and afternoon breaks); and 1.6 Continuing Education Units (CEUs). More information can be found at <http://paulcollege.unh.edu/executive-education/open-enrollment-programs/be-catalyst-innovation>.

Individuals interested in participating in the Paul College executive development programs should contact Patricia Walsh, executive development program coordinator, at 603-862-5203 or email [patricia.walsh@unh.edu](mailto:patricia.walsh@unh.edu).

The Peter T. Paul College of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, information systems management, entrepreneurship, marketing, and hospitality management at UNH. Programs are offered at the undergraduate, graduate, and executive development levels. The college is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide. For more information, visit [paulcollege.unh.edu](http://paulcollege.unh.edu).

The [University of New Hampshire](http://University of New Hampshire), founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,300 undergraduate and 2,200 graduate students.

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