

Media Relations

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Learn to Manage Conflict in a Family Business at UNH Event March 5

DURHAM, N.H. – An expert from the University of New Hampshire Center for Family Business will discuss how to understand conflict styles at a Wednesday, March 5, 2014, event at Granite State College.

“**Managing Conflict in Family Businesses**” begins at 8:30 a.m. at Granite State College, 25 Hall St., Concord. Registration and coffee start at 8 a.m. Lunch and networking will follow at noon.

Bill Hassey, *business consultant and senior lecturer in the UNH Department of Management*, will discuss how understanding how people manage conflict—in different situations and with different people—is the first step to handling conflict successfully.

“Effective conflict management builds trust within the family and employees, increasing creative problem solving and productivity. This interactive workshop helps individuals understand their own conflict styles and the styles of those around them, and how their styles change depending on their conflict partners,” said Barbara Draper, director of the UNH Center for Family Business.

The event is free to members. There is a special one-time, trial, nonmember registration fee of \$99 per person or \$250 per family. To register, call Barbara Draper at 603-862-1107 or e-mail barbara.draper@unh.edu.

The Center for Family Business, under the [UNH Peter T. Paul College of Business and Economics](#) and the [UNH Graduate School](#), is sponsored by Baker Newman & Noyes; Harvest Capital; Mass Mutual Financial Group; Moitza Consulting; Management Planning, Inc.; Optima Bank and Trust; and Pierce Atwood. It is a membership program to provide owners and managers of entrepreneurial businesses with an opportunity to exchange ideas and information and to discuss business challenges and solutions. For more information, visit <http://www.familybusiness.unh.edu/>.

The [University of New Hampshire](#), founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

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