Media Relations

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UNH Paul College Launches Hospitality Management Summer Program for High School Seniors

DURHAM, N.H. – The University of New Hampshire Peter T. Paul College of Business and Economics invites area rising seniors considering a career in the \$3.5 trillion high-growth service industry of hospitality management to participate in a new one-week residential hospitality management summer program.

"High school students will be able to experience the excitement of college life at the state's flagship public institution, take college courses with renowned hospitality management faculty, and enjoy an unforgettable summer," said Nelson Barber, associate professor of hospitality management who developed the summer program.

Twenty rising seniors will be invited to participate in the one-week program that will immerse them in a mini-hospitality program. Students will learn about the wide variety of careers available in the industry, including in hotels, resorts, restaurants, food service businesses, casinos, cruise ships, clubs, transportation, and tourism.

The program concludes with an awards dinner where all participants will receive a *certificate of completion* from the UNH Department of Hospitality Management 2014 Summer Program.

While living on the UNH campus, students will experience the excitement of college life, take college courses with renowned faculty, and meet enrolled hospitality management students. Through presentations, hands-on experience, guest speakers, computer simulations, and more, this program will introduce students to the scope of the hospitality industry, major players and the market forces at play in this competitive field.

A typical day in the program will include breakfast at Holloway Commons, a field trip to the <u>Wentworth By the Sea</u> in New Castle, lunch at the <u>Wentworth Marina</u>, afternoon tour of a mid-size historic inn and the Sheraton Portsmouth, visit to the historic <u>John Paul Jones House</u> in Portsmouth, and an evening on campus with hospitality management faculty and students.

To be eligible for the 2014 Hospitality Management Summer Program, high school students must:

- Be rising high school seniors in the summer of 2014.
- Demonstrate academic ability, maturity, and intellectual curiosity necessary to undertake this level of pre-college material.
- Provide a letter of recommendation from teacher(s).
- Provide a short essay on what you expect to gain from this experience.

Applications are due April 15, 2014. To apply online, visit https://paulcollege.unh.edu/departments/hospitality-management-summer-program.

UNH's Hospitality Management program is the second-oldest hospitality management program in the United States. The program provides students with the overall breadth and depth of a common core of business courses in accounting, economics, information systems, and management, as well as professional interdisciplinary courses and internship opportunities in hotel management, food service and restaurant

management, conventions and event management and other hospitality management areas.

Beginning in fall 2014, UNH hospitality management students can specialize in three areas: *food and beverage management, lodging and resort management, and event management*. UNH graduates have a high placement rate with starting salaries competitive to the market.

The UNH Peter T. Paul College of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, information systems management, entrepreneurship, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive development levels. The college is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide. For more information, visit paulcollege.unh.edu.

The <u>University of New Hampshire</u>, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,300 undergraduate and 2,200 graduate students.

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