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Tuscan Kitchen Founder, UNH Alum Speaks at UNH CEO Forum March 13

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Media Relations

May 7, 2014

Tuscan Kitchen Founder, UNH Alum Speaks at UNH CEO Forum May 22

DURHAM, N.H. – Joe Faro, '91, owner of Tuscan Kitchen and Tuscan Market, will speak at the next meeting of the University of New Hampshire CEO Forum Thursday, May 22, 2014, at 9 a.m. The program begins at 8 a.m. in the Peter T. Paul College of Business and Economics with coffee and networking, with a full breakfast at 8:30 a.m.

Faro will talk about his passion for Italian food, his time at UNH, developing Joseph's Pasta into a \$60 million business, and launching Tuscan Brands and Tuscan Market in Salem. Attendees also will have the opportunity to tour Paul College.

With more than 25 years of food experience, Faro grew up appreciating the artisan craftsmanship behind creating great food by working in his parents' bakery in Haverhill, Mass. His first company, Joseph's Gourmet Pasta and Sauces, came to life first as a business plan that he was required to write for a UNH class. After entering the [Holloway Prize Innovation-to-Market Competition](#) – and coming in second – Faro launched his small, hand-crafted pasta company.

Faro sold Joseph's Gourmet Pasta and Sauces to Nestlé prepared foods in 2006. He then launched Tuscan Brands and opened the three-story Tuscan Kitchen and Tuscan Market in Salem. Tuscan Kitchen has been recognized for providing a gourmet, artisan dining experience.

Initiated in 1997, the UNH CEO Forum is an outreach program of the UNH Peter T. Paul College of Business and Economics serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The UNH CEO Forum is sponsored by the law firm of Pierce Atwood, Optima Bank and Trust, Sprague Operating Resources, and Crystalvision. For more information visit <http://www.unh-ceoforum.org/>.

To register or become a member of the UNH CEO Forum, contact Barbara Draper at 603-862-1107, or barbara.draper@unh.edu The event is free to members and \$49 for first-time attendees. Please RSVP by May 15, 2014.

The [University of New Hampshire](#), founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

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