

Media Relations

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Businesses Invited to Team Up With UNH Information Systems Management Students

DURHAM, N.H. – The Information Systems Management Program at the University of New Hampshire Peter T. Paul College of Business and Economics invites businesses and industry organizations to work with students on projects during the spring semester 2014.

The corporate project course is the capstone course in the undergraduate Information Systems Management option. It is taken in the spring semester each year by those business administration seniors who specialize in information systems management.

The course provides students with real-world experience in business enterprises, including private, public, and nonprofit sectors, in the area of information systems. Students work in groups on projects identified by sponsoring organizations. Examples of recent projects include Web strategy development and implementation, database applications, e-commerce solutions, systems analysis, technical and financial feasibility studies, and marketing information strategy studies.

Students usually commit at least eight hours a week to the projects. Project work includes periodic on-site project team meetings, interviews with end-users and off-site research. Each project will have an instructor and a sponsor organization representative to help students define project scope and deliverables, monitor project progress, and advise on reports and presentations.

Interested businesses may submit a proposal containing the name of business, address, contact information, and brief (not more than 200 words) description of their problem/needs. All submissions, including questions and clarifications, should be submitted electronically to Khole Gwebu, associate professor of decision sciences, at <http://paulcollege.unh.edu/information-systems-class-project>. Deadline for submission is Dec. 15, 2013.

The UNH Peter T. Paul College of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, information systems management, entrepreneurship, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive development levels. The college is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide. For more information, visit paulcollege.unh.edu.

The [University of New Hampshire](http://www.unh.edu), founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,300 undergraduate and 2,200 graduate students.

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