

## Media Relations

March 26, 2013

### Benefitting From the Unexpected Topic of CEO Forum April 11

DURHAM, N.H. – How delivering the unexpected can deliver profits and employee loyalty will be discussed at the next meeting of the University of New Hampshire CEO Forum.

The event will be held at 9 a.m. Thursday, April 11, 2013. The program begins at 8 a.m. at the Derryfield Country Club in Manchester with coffee and networking, with a full breakfast at 8:30 a.m.

Howard Brodsky, CEO and chairman of CCA Global Partners, is a pioneer of the cooperative business model. He has dedicated his career to helping entrepreneurs build successful businesses by providing the scale, resources, and innovation needed to compete in an evolving marketplace. CCA is comprised of 14 affiliated companies with aggregated sales of more than 10 billion.

Named the 2012 Business Leader of the Year by *Business NH Magazine*, Brodsky's most significant accomplishment was his induction into the Cooperative Hall of Fame, established by the National Cooperative Business Association to recognize individuals and companies who make unparalleled contributions in advancement of the principles of cooperation in the United States.

Initiated in 1997, the UNH CEO Forum is an outreach program of the UNH Peter T. Paul College of Business and Economics and the UNH Graduate School serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The UNH CEO Forum is sponsored by the law firm of Pierce Atwood, Optima Bank and Trust, Sprague Operating Resources, Crystalvision, and Berry Dunn. For more information about the CEO Forum, visit <http://www.unh-ceoforum.org/>

Please register by April 4. To register or become a member of the UNH CEO Forum, call Barbara Draper at 603-862-1107, or e-mail her at [barbara.draper@unh.edu](mailto:barbara.draper@unh.edu)

The event is free to members and \$49 for first-time attendees.

The UNH Peter T. Paul College of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, information systems management, entrepreneurship, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive development levels. The school is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

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