

## Media Relations

October 18, 2012

### Family Business Owners Invited to Participate UNH Leadership Program

DURHAM, N.H. — The Center for Family Business at the University of New Hampshire will launch its next Leadership Development Program Tuesday, Oct. 30, 2012.

The Leadership Development Program assists the next generation to assume greater leadership roles in their family businesses. Attendees develop confidence, plan for the future, learn to apply new management skills to company projects and build a peer network of support.

The program is taught by faculty of the UNH Whittemore School of Business and Economics.

The program includes sessions on:

- Understanding effective leadership.
- Building self-awareness and a personal vision.
- Motivating employees.
- Building a synergistic team.
- Managing confrontation and conflict.
- Becoming a resonant leader in the organization.

The eight-session program meets once a month for full-day work sessions. A certificate in family business leadership will be awarded to those who successfully complete the program. For additional information about the 2012-2013 program and dates of the work sessions, visit <http://www.familybusiness.unh.edu/leadership.html>.

Tuition is \$1,895 for members and \$2,250 for nonmembers. For more information contact Barbara Draper at [barbara.draper@unh.edu](mailto:barbara.draper@unh.edu) or (603) 862-1107.

The center, under UNH's Whittemore School of Business and Economics and the UNH Graduate School, is sponsored by Baker Newman & Noyes; Harvest Capital; Mass Mutual Financial Group; Moitosa Consulting; Management Planning, Inc.; Optima Bank and Trust; and Pierce Atwood. It is a membership program to provide owners and managers of entrepreneurial businesses with an opportunity to exchange ideas and information and to discuss business challenges and solutions.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

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