

Media Relations

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UNH Whittemore School Announces Two New Executive Development Programs

Open-Enrollment Programs Designed for Women and Executive-Track Managers

DURHAM, N.H. – The University of New Hampshire Whittemore School of Business and Economics announces two new open-enrollment executive development programs for women and managers on the executive track.

The UNH Women’s Leadership Development Program and the Next Level Executive Development Program are the newest additions to a broad range of executive development programs offered by the Whittemore School of Business and Economics that provide intensive study for business leaders who want to strengthen their management skills and leadership capabilities.

Each program will be offered once in the spring and once in the fall. UNH Women’s Leadership Development Program will be held March 4-8, 2013, and Sept. 16-20, 2013. The Next Level Executive Development Program will be held April 8-12, 2013, and Oct. 21-25, 2013. Both programs will be held on campus in Durham in the new state-of-the-art Peter T. Paul College of Business and Economics, which opens in January 2013.

“These programs provide an opportunity to learn and network with participants from many organizations, which leads to best practice sharing, networking, and innovation,” said Dan McCarthy, director of executive development programs at the Whittemore School of Business and Economics.

According to McCarthy, in the next five years, New Hampshire will lose a significant number of its senior leaders in all sectors because of retiring baby boomers.

“The good news is, just like retirement planning, it’s an issue that can be addressed with planning and investment. Just as we need to invest in our physical infrastructure, we need to invest in our human infrastructure as well. UNH recognizes this need, and these open-enrollment executive development programs are a way for smaller, medium, and large businesses and organizations to invest in the development of their current and future senior leaders,” he said.

The UNH Women’s Leadership Development Program provides an executive development experience for mid- and senior-level women leaders in the corporate and nonprofit sectors who are at pivotal moments in their careers. Participants gain valuable skills to take their leadership to a higher level, and develop lifelong networking and mentoring connections. The five-day experience focuses on the critical capacities of women leaders, cultural and institutional challenges they may face, and strategies and techniques for driving career transitions.

Designed for executives or managers about to be promoted in the near term, The Next Level Executive Development Program builds on the concepts of the best-selling book “The Next Level, What Insiders Know About Executive Success.” Progressive organizations in the corporate and nonprofit sectors can leverage this five-day program as a way to invest in the development of their high-potential leaders to prepare them for larger, senior level roles and gain a significant return on their investment.

Tuition and fees for each program are \$4,500 and include program materials and most meals. Local overnight accommodations are available to participants who do not want to commute each day. UNH alumni are eligible for a 10 percent discount. Individuals interested in participating in the Whittemore School’s executive development programs should contact Josina Garnham, executive development program coordinator, at 862-1198 or josina.garnham@unh.edu. For more information on the executive development programs, visit <http://wsbe.unh.edu/edp>.

The UNH Whittemore School of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, information systems management, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive development levels. The school is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide. In January 2013, the business school will move into its new state-of-the-art facility and become the Peter T. Paul College of Business and Economics.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

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