

## Media Relations

### UNH Experts Available To Media Via On-Site TV Studio

April 9, 2012

DURHAM, N.H. -- University of New Hampshire faculty experts are now available for live comment on national broadcast news programs from the convenience of their own campus via the newly installed ReadyCam® on-site studio. The studio is located on the ground floor of the New England Center on Strafford Avenue in Durham.

The ReadyCam® studio allows UNH professors and staff to connect with media without the time or financial investment of traveling to television studios in Manchester or Boston. The system is capable of transmitting high quality SD and HD video over the Internet and can be used to stream webcasts and record video for the web and internal communications.

"We are happy to provide the University of New Hampshire with a turnkey communications solution that allows them to easily create video content and promote their expertise to news organizations around the world," says VideoLink's President and CEO Rich Silton.

"UNH faculty members are frequently sought after by members of the national media to discuss presidential politics, oil spills, crimes against children, and a variety of other topics," said Erika Mantz, director of UNH Media Relations. "As a land-grant institution, making the great research and knowledge generated by our faculty accessible to the general public through the national media is a top priority and this studio is the tool we needed to expand that reach."

The university has experts who can speak about a wide variety of topics. To book the ReadyCam® studio for commentary and interviews, contact Erika Mantz at (603) 862-1567, [erika.mantz@unh.edu](mailto:erika.mantz@unh.edu) or login to VLGuru™ <http://www.vlguru.com/> to view the university's detailed expert profiles.

#### About the University of New Hampshire

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

#### About VideoLink Inc.





VideoLink Inc., headquartered in Newton, MA, is a leading provider of broadcast and corporate media services, solutions, and proprietary video production technology including ReadyCam®, a custom, remotely-operated studio that can be installed in any office, conference room or location of choice. VideoLink also maintains several multi-camera, live-shot studio facilities located in Boston, Philadelphia, and Baltimore and mobile satellite uplink trucks covering the Mid-Atlantic and Northeast regions.

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T-hall

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