

Media Relations

UNH And Kellogg's Food Away From Home Team Up To Help Fight Hunger

November 7, 2011

DUHRAM, N.H. -- In a collaborative effort to help fight hunger, *Kellogg's® Food Away From Home* and University of New Hampshire Dining Services are teaming up for just under two months to donate cereal to a local area food bank. A bowl of *Kellogg's®* cereal will be donated to the New Hampshire Food Bank for every bowl of *Kellogg's®* cereal purchased by students on campus from Oct. 31, 2011, to Dec. 9, 2011. An estimated 6,400 servings of cereal are expected to be donated.





A program of New Hampshire Catholic Charities, the food bank annually distributes more than 6.5 million pounds of food to the hungry. This effort helps those in need and provides students with an opportunity to help support this important cause.

"Kellogg has supported food banks across the U.S. for nearly 30 years. On average, the company donates \$20 million of products annually," said Tim Knowlton, vice president, Corporate Social Responsibility for Kellogg Company. "Our partnership with UNH Dining Services and the New Hampshire Food Bank is an example of our continued commitment to helping those challenged in these economic times."

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

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