Executive Director Of UNH's Tech Transfer Office Earns Professional Certification

July 28, 2011

DURHAM, N.H. -- Marc Sedam, executive director of the University of New Hampshire's Office for Research Partnerships and Commercialization and the New Hampshire Innovation Research Center, recently earned the Certified Licensing Professional™ (CLP) credential, a certification available to practitioners who have established a combination of high-level expertise in licensing intellectual property with high-impact transactions.

"The CLP designation is a very challenging hurdle to achieve," said Sedam. "I felt it was important that UNH be able to show not just competence but leadership in technology licensing."

The credential distinguishes licensing professionals who have met education requirements and demonstrated their experience and proficiency in licensing and the commercialization of intellectual property, as evaluated by established leaders in the field. It is built on internationally accepted standards of practice, knowledge and ethics to differentiate licensing professionals who have taken the steps necessary to become certified. The credential was an initiative of the Licensing Executives Society, Inc., an organization with members in both the United States and Canada, and a leader in education and best practices in licensing. Approximately 800 professionals have earned the CLP designation.

More information on UNH’s Office for Research Partnerships and Commercialization is available at www.unh.edu/research/orpc

More information on the CLP certification program can be found at www.licensingcertification.org

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state’s flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

-30-

Media Contact: Erika Mantz | 603-862-1567 | UNH Media Relations