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Media Relations

Learn How To Protect Your Creative Works At April 28 Seminar

April 26, 2011

DURHAM, N.H. – The UNH Office for Research Partnerships and Commercialization will host “Creative Works – Tech Transfer for the Rest of Us,” a UNH Innovation Catalyst Seminar that will focus on protecting one’s creative works.

The seminar is set for 4 to 5 p.m., Thursday, April 28, 2011, in the MUB Theater I. A reception will follow at Ballard’s Restaurant. Maria Emanuel, licensing manager with the UNH Office for Research Partnerships and Commercialization, will present the seminar.

David Ripley, professor of music, will share his experiences with intellectual property issues while developing a music video titled “Seeds for El Hatillo” that incorporates his original music and lyrics, UNH student performances, and photographs of villagers from El Hatillo, Nicaragua. Ripley will also offer a preview of his music video during the seminar.

“Many intellectual property and technology transfer offices, such as the UNH Office for Research Partnerships and Commercialization were established based on research in the life sciences and physical sciences and focus on the commercialization of ‘technical’ inventions,” Emanuel says.

“As a result, these offices often under-serve a significant percentage of the campus population and miss the opportunity to support and engage faculty in the areas such as the social sciences, liberal arts, and Cooperative Extension,” she says.

The seminar will focus on what are Creative Works, how are Creative Works protected, building a commercialization program around Creative Works, and what the ORPC can do to support your work/research/interest in this area.

The Innovation Catalyst Seminar Series, hosted monthly, discuss relevant issues related to commercializing UNH’s innovations, including current and emerging best practices on campus. The seminars are open to all and designed to be a meeting place for innovators, entrepreneurs, service providers, and anyone else interested in how the university innovations of today represent the information and opportunities of tomorrow.

Parking is available in C-lot for \$1/hour and is free after 6 p.m. Registration is not required but we encourage you to use our EventBrite registration site.

For more information please contact Paige Smith (paige.smith@unh.edu) or visit <http://www.unh.edu/research/innovation-catalyst-seminar-series>.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling 12,200 undergraduate and 2,300 graduate students.

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