

Media Relations

WSBE Launches Master's Of Science In The Management Of Technology At UNH Manchester In January

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DURHAM, N.H. -- The Whittemore School of Business and Economics at the University of New Hampshire will launch its master's of science in the management of technology at UNH Manchester in January.

"In a way, we're bringing the program home" said Christine Shea, associate dean of graduate programs and research at the Whittemore School. The 12-course master's degree has been offered for several years in Seoul, South Korea, and in New Hampshire for BAE Systems project and engineering managers. Seoul alumni include senior managers from leading high-tech firms such as Hewlett Packard, Motorola, LG, LS Cable, and Samsung.

"It's a well-developed program that capitalizes on Whittemore School faculty strengths in the strategic management of technology area," Shea said.

The program is designed for people with technical backgrounds who want to progress in their careers to manage complex high-technology projects. Project management is critical for firms in the aerospace, automotive, computer hardware and software, biotechnology, and medical products industries. Managers must meet multiple and different objectives, from design and development to execution of new products and systems of all sizes.

"What project management has in common is that each project is unique, with its own set of goals and objectives and associated challenges that require creative teamwork and solutions to meet time and budget constraints," Shea said. "In this program, students will learn, discuss, analyze, and develop skills and tools that can be used from day one to improve their ability to lead successful projects."

As stated by Glenn Hewson, graduate of the master's of science in the management of technology (MS-MOT) class of 2009 and program manager at BAE Systems, "As a program manager, I could immediately apply concepts and techniques from my MS-MOT courses in accounting, finance, and supply chain management. Similarly, I was able to apply concepts related to product marketing, analyzing markets, and managing emerging technologies to my new product development initiatives."





Topics also include strategic management of technological innovation, leading high-technology teams, project and program management, and intellectual property management.

Courses will be offered in the evening at UNH Manchester beginning in January 2011. Students who follow the regular pace of two evenings per week will earn a master's degree in 17 months. Arrangements can be made to take the program at a slower pace to accommodate individual schedules. UNH graduate alumni may petition to waive up to three courses in the MS-MOT, making it possible to earn this second specialized master's degree with nine courses.

For more information, please go to www.wsbe.unh.edu. Apply by Nov. 1, 2010, to be considered for a scholarship.

The UNH Whittemore School of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive development levels. The school is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide. For more information, visit <http://wsbe.unh.edu/>.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship

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public institution, enrolling more than 12,200 undergraduate and 2,200 graduate students.

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