

Media Relations

Stonyfield's Hirshberg Discusses Social Entrepreneurism At UNH Sept. 15

August 31, 2010

DURHAM, N.H. – Gary Hirshberg, chairman, president, and CE-Yo of Stonyfield Farm, will discuss social entrepreneurship at the next University of New Hampshire CEO Forum Wednesday, Sept. 15, 2010.

The program begins at 8 a.m. in Huddleston Hall.

Hirshberg will discuss his new book "Stirring It Up: How to Make Money and Save the World." Since 1983, Hirshberg has overseen Stonyfield, the world's leading organic yogurt company. He is a frequent speaker on topics including sustainability, climate change, the profitability of green and socially responsible business, organic agriculture, and sustainable economic development.

Hirshberg has won numerous awards for corporate and environmental leadership. In 2009 he was named one of "America's Most Promising Social Entrepreneurs" by BusinessWeek magazine. In the same year, Stonyfield was chosen "Business of the Year – Manufacturing" by Business NH Magazine and won an EPA Clean Air Excellence award. Hirshberg also is featured in the 2009 documentary, "Food, Inc." In May 2010, Stonyfield Farm was honored as "Business of the Decade – Manufacturing/Technology" by Business NH Magazine.

Hirshberg serves on several corporate and nonprofit boards and is the chairman and co-founder of O'Naturals, a natural fast food restaurant company. A New Hampshire native, he was one of the first graduates of Hampshire College in Amherst, Mass., and has received eight honorary doctorates and was named a Gordon Grand Fellow at Yale University.






Copies of Hirshberg's new book will be available for sale, and he will sign them after the program.

Initiated in 1997, the UNH CEO Forum is an outreach program of the UNH Whittemore School of Business and Economics and the UNH Graduate School serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The UNH CEO Forum is sponsored by the law firm of Pierce Atwood, People's United Bank, Sprague, and Berry, Dunn, McNeil and Parker. For more information about the CEO Forum, visit <http://www.unh-ceoforum.org/>.

The deadline to register for the forum is Wednesday, Sept. 8, 2010. To register or become a member of the UNH CEO Forum, call Barbara Draper at 603-862-1107, or e-mail her at barbara.draper@unh.edu. The event is free to members and \$49 for first-time attendees.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling more than 12,200 undergraduate and 2,200 graduate students.

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