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DURHAM, N.H. – The Whittemore School of Business and Economics at the University of New Hampshire has been reaccredited by the Association to Advance Collegiate Schools of Business (AACSB). The AACSB accreditation, often referred to as “the gold standard” of business school accreditations, is the highest given to business schools in the United States.

The school originally was accredited in 1994 and has successfully completed all reviews by the association. The Whittemore School is the only business school in the state to hold this status for both undergraduate and graduate programs. The school will be reviewed by the association again in 2016.

"The Whittemore School is committed to offering a high quality business education to our undergraduate and graduate students. Our innovative programs tap into New Hampshire’s entrepreneurial spirit and underscore our responsibility to work closely with the business community in educating a highly trained workforce," said Daniel Innis, dean of the Whittemore School.

The Association to Advance Collegiate Schools of Business is the premier accrediting agency of collegiate business schools and accounting programs worldwide. The association's growing membership represents more than 1,100 members in 70 countries.

The Association to Advance Collegiate Schools of Business noted several strengths of the Whittemore School, including:

- Faculty value the leadership of the Whittemore School, specifically that of Dean Daniel Innis, and the school’s entrepreneurial and cross-disciplinary efforts.

- The school offers a unique freshman experience in the Admin 400 Course. This service-learning course includes a corporate-sponsored public service project and peer mentors, and presents an innovative approach to foster community service and partner with the business community.

- Junior faculty receives extensive research support.

- Stakeholders such as alumni and corporate partners appreciate the school’s community outreach and believe it has led to a strong regional reputation.

- Graduates are well served by a central career services office.

- The business school's strong undergraduate programs focus on excellent teaching and engage students in research. The school has a strong presence at the university wide undergraduate research conference and leads the Holloway Prize Competition.

The Whittemore School of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive development levels. For more information, visit http://wsbe.unh.edu/.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of

a New England liberal arts college. A land, sea, and space-grant university, UNH is the state’s flagship public institution, enrolling more than 12,200 undergraduate and 2,200 graduate students.

PHOTO
http://www.unh.edu/news/img/reaccreditation.jpg
Officials from AASCB present the Whittemore School with its reaccreditation certificate. From left to right: Jerry Trapnell, executive vice president and chief accreditation officer with AASCB; Roger Grinde, associate dean and director of undergraduate programs and advising, and associate professor of management science at the Whittemore School; Andrew Policano, chair of the AASCB Board of Directors; and John Fernandes, president and CEO of AACSB International.

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