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NH SBDC Expands Assistance To Entrepreneurs With Launch Of Free Business Financing Course
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June 29, 2010

DURHAM, N.H. – The New Hampshire Small Business Development Center, an outreach program of the University of New Hampshire Whittemore School of Business and Economics, has launched a new online course for entrepreneurs seeking guidance on how to finance a New Hampshire business. The course is the latest addition to the center’s broad offering of free online resources available to entrepreneurs.

Developed by the NH SBDC as the primary resource on financing a business in the state, the 90-minute course, “Financing a Business in NH,” contains a myriad of financing resources and tools for New Hampshire business owners and helps entrepreneurs navigate the maze of funding options available in the state.

“The Small Business Development Center does an excellent job in assisting our small businesses, which are the backbone of our economy. This new online course is another way the center is working to provide the assistance businesses and entrepreneurs need to be successful here in New Hampshire,” Gov. John Lynch said.

The course is sponsored by the Community Bankers Association of New Hampshire, Inc., and is part of the center’s e-Learning program, which is sponsored by Public Service of New Hampshire.

“The growth and development of successful small businesses in New Hampshire will have a significant impact on job creation and the health of our economy,” said Peter Winship, executive director, Community Bankers Association of NH. “Through support of this new SBDC e-course, New Hampshire’s community banks can actively provide direct financial resources and information 24/7 to New Hampshire’s business community.”

“Financing a Business in NH is the most recent addition to the SBDC’s robust e-Learning program,” SBDC director Mary Collins said, “and we are thrilled to have the support and backing of our longtime partners, the Community Bankers Association of NH.”

Launched in 2008, the e-Learning program provides entrepreneurs more than 23 courses in several areas of business, including management, finance and marketing, at no cost. New and experienced business owners may take a course in one sitting, or over time, depending on their schedules.

According to Collins, more than 2,000 online courses have been completed by business owners and entrepreneurs in 203 New Hampshire communities since the program started. To view “Financing a Business in NH,” visit the center’s e-Learning portal at http://www.nhsbdc.org/e-Learning-entrepreneurs.

The NH Small Business Development Center provides confidential business management consulting and educational programs to New Hampshire’s small businesses. The NH SBDC is the only NH agency that has full-time certified business advisors providing one-on-one, long-term, management consulting to small businesses. NH SBDC is a cooperative venture with the U.S. Small Business Administration, the State of New Hampshire (DRED), the University System of New Hampshire, and the private sector. For more info on NH SBDC, visit www.nhsbdc.org.

The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state’s flagship public institution, enrolling more than 12,200 undergraduate and 2,200 graduate students.

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