

Media Relations

UNH Whittemore School Offers Summer Marketing Courses For Job Seekers

May 11, 2010

DURHAM, N.H. – In tough economic times when job candidates must stand out above the rest, the University of New Hampshire Whittemore School of Business and Economics announces the return of summer session classes focusing on job seekers marketing themselves toward potential employers.

The Whittemore School is offering three classes to help job seekers: "Selling Yourself in a Tough Economy," "Social Media," and "Web-Based Marketing."

"Selling Yourself in a Tough Economy" provides insight on how the recent changes in the economy have altered the way businesses are hiring and shows course participants how to set themselves apart in the job market.

"Social Media" and "Web-Based Marketing" feature the use of social networking mediums, such as Facebook and Twitter, as essential marketing tools and platforms to reach both potential and existing customers.



In addition to the marketing classes for job seekers, the Whittemore School is offering an extensive selection of business courses for graduate and undergraduates this summer, including "Principles of Macroeconomics," "Principles of Microeconomics," "Introduction to Organizational Behavior," "Business, Government and Society," "Survey of Marketing," "Promotion and Advertising," "International Marketing," "Financial Accounting," "Managerial Accounting," "Introduction to Financial Management," "Quantitative Decision Making," and "Strategic Management: Decision Making."

Registration for the UNH Summer Session 2010 has begun. The first summer session begins May 24 and runs through Aug. 27. For more information, visit <http://www.learn2.unh.edu/summer/schedule.html>.


The UNH Whittemore School of Business and Economics offers a full complement of high-quality programs in business, economics, accounting, finance, marketing, and hospitality management. Programs are offered at the undergraduate, graduate, and executive development levels. The school is accredited by the Association to Advance Collegiate Schools of Business, the premier accrediting agency for business schools worldwide. For more information, visit <http://wsbe2.unh.edu/>.


The University of New Hampshire, founded in 1866, is a world-class public research university with the feel of a New England liberal arts college. A land, sea, and space-grant university, UNH is the state's flagship public institution, enrolling more than 12,200 undergraduate and 2,200 graduate students.


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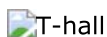
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