

In This Issue...

Wednesday, April 27, 2016



I don't know if you noticed, but we've changed a couple things about *UNH Magazine*. There's the new masthead, the new "Current" section, the newly integrated "Alumni News" and "Class Notes" sections — in fact, it might be easier to talk about what *hasn't* changed.



We understand: Change, even when it's for the better, can be disorienting. The changes we've made here reflect countless hours of research regarding alumni magazine best practices, the input of UNH leadership groups on and off campus, and the feedback many of you provided in the magazine survey we conducted in winter 2013–14. We hope they also reflect our love for UNH, our passion for good storytelling and engaging design and our desire to create a *UNH Magazine* that truly represents this great university and its alumni.

It's no accident that we chose the theme of "innovation" to

SERIES:

UNH MAGAZINE
SPRING 2016

SUBSCRIBE
TO THE UNH
TODAY
NEWSLETTER

SUBSCRIBE
TO UNH TODAY
RSS

RELATED LINKS

**Serendipity's
Springboard**

Game Changer

**Crafting a Career Out
of Beer**

Pier to Plate

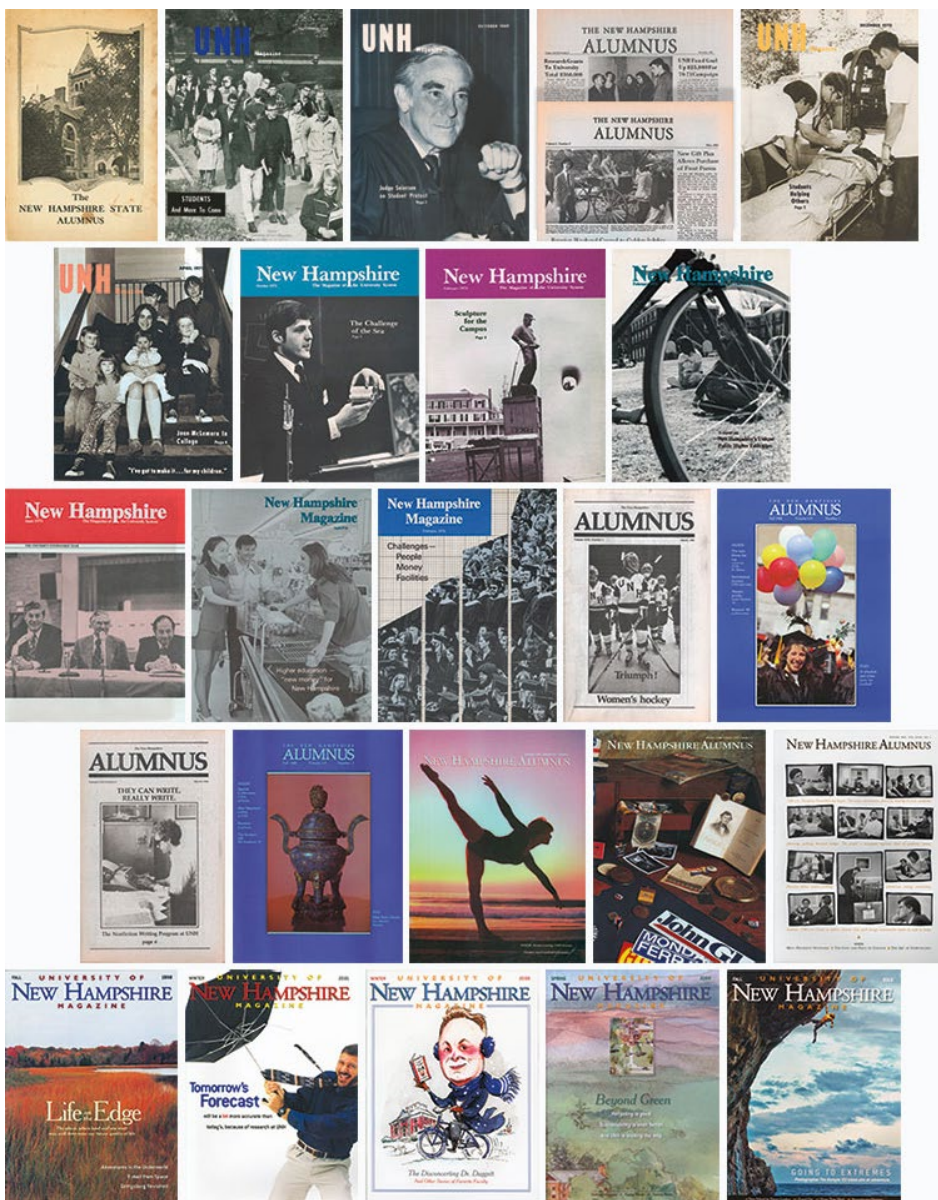
introduce this new-look *UNH Magazine*. In its many shapes and forms, innovation — the creation of a new method, product or way of looking at something — drives every aspect of life at UNH. In our features, you'll read about the way kinesiology professor Erik Swartz is taking a dramatically different approach to the thorny issue of sports-related head injuries, and how local alumni are helping to drive the booming craft beer industry. You'll also see the manner in which innovation and intellectual discovery go hand in hand — and sometimes lead to real-world products that benefit individuals well beyond UNH and the Granite State.

Approaching my third anniversary with *UNH Magazine* just as UNH celebrates its milestone 150th birthday, I have taken on the prospect of changing this flagship publication with sincere admiration for its previous incarnations (which, as page 2 illustrates, are more numerous than you may have realized). Fan of the new class notes format? Something you miss? Good or bad, I'd love to hear from you.

A handwritten signature in black ink, appearing to read "Kristin". The signature is fluid and cursive, with a large initial 'K' and a long, sweeping tail.

Kristin Waterfield Duisberg

Editor-in-chief



THE FIRST "UNH MAGAZINE," *THE NEW HAMPSHIRE STATE ALUMNUS*, WAS PRINTED IN 1922 (AT TOP LEFT). THE PUBLICATION HAS GONE THROUGH MULTIPLE METAMORPHOSES OVER THE PAST CENTURY!

Originally published in UNH Magazine Spring 2016 Issue

WRITTEN Kristin Waterfield Duisberg | Communications and
BY: Public Affairs

PHOTOGRAPHER ~~PHOTOGRAPHER~~ Gasowski | Communications and Public

Affairs | jeremy.gasowski@unh.edu | 603-862-4465

UNH MAGAZINE SPRING 2016

RELATED ARTICLES



May 27, 2020 | RESEARCH

Fire and Ice



May 27, 2020 | PETER T. PAUL COLLEGE OF BUSINESS & ECONOMICS

Education, Textbooks and Recycling



December 18, 2020 | PAUL POST

Educating Business Students for a New Corporate Vision Committed to all Stakeholders



University of New Hampshire

UNH Today is produced for the UNH community and for friends of UNH.

The stories are written by the staff of **UNH Communications and Public Affairs**.



UNH Today • UNH Main Directory: 603-862-1234
Copyright © 2022 • TTY Users: 7-1-1 or 800-735-2964 (Relay NH)

Email us: unhtoday.editor@unh.edu.

[USNH Privacy Policies](#) • [USNH Terms of Use](#) • [ADA Acknowledgement](#)

[MANAGE YOUR SUBSCRIPTION](#) [CONTACT](#)

[US](#)