

UNH Program Allows Participants to Develop Leadership Style, Refine Business Skills

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UNH News Bureau

DURHAM, N.H. -- Being born into the business doesn't guarantee you'll know how to run it.

The University of New Hampshire's Center for Family Business announces registration for its Leadership Development Program, a two-year intensive course of study that provides aspiring owners and managers with new business skills. The program allows participants to demonstrate advancement potential to senior management, co-workers and business community leaders.

"The program provided me with the means and the opportunity to become a more knowledgeable leader, with the confidence to utilize my strengths in managing our business," says one recent graduate.

Another participant adds: "The program has had a real positive, everyday impact on my leadership skills."

The program consists of 10 full-day work sessions over two years taught by faculty of the university's Whittemore School of Business and Economics. Topics to be explored include leadership concepts, credibility and functional knowledge, team-building, mentoring and managing change.

A certificate in family business leadership will be awarded to those who attend at least eight of 10 sessions.

All sessions are held in the New England Center, on the UNH campus.

For more information, contact the Center for Family Business, at 603-862-1107.

The Center for Family Business sponsors include MassMutual; Cleveland, Waters and Bass, P.A., attorneys at law; and BankBoston.

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