

UNH Kicks Off \$100 Million Campaign

By
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DURHAM, N.H. -- The University of New Hampshire will launch the most ambitious fund-raising campaign in its history with a series of celebratory events Oct. 1-2 in Durham. ♂

The Next Horizon: The Campaign for the University of New Hampshire seeks to raise \$100 million over the next five years for student scholarships and programs, faculty development, academic programs and technological improvements on campus.

"We are launching this campaign in the belief that the university is on the threshold of great opportunity and achievement," says UNH President Joan Leitzel. "UNH is already recognized for the quality of its research and teaching, but we can do even more. We can be one of the best public universities in the country -- that is the goal of this campaign."

The celebration begins Friday, Oct. 1, at 2:30 p.m., with the awarding of the UNH Alumni Association's Pettee Medal to television producer Marcia Peterson Carsey, a graduate of the class of 1966 and the creator of award-winning situation comedies such as "The Cosby Show," "Roseanne," and "3rd Rock from the Sun." Carsey will offer an insider's perspective from her three decades in the television industry, along with film clips, while being interviewed by another prominent alumna, Natalie Jacobson, Boston's best-known television news anchor and a graduate of the class of 1965. A reception will follow in the courtyard of the Paul Creative Arts Center.

Three distinguished speakers will lead Saturday's events, beginning at 9 a.m. at the Whittemore Center. Judson Hale, Sr., editor of Yankee Magazine, will discuss what makes New England unique. Hamilton McCubbin, dean of the University of Wisconsin's School of Human Ecology, will then speak about the challenges and opportunities facing today's families. Finally, NASA chief Daniel Goldin will talk about the nation's space agency and provide an insider's view of space exploration.

The university will also showcase three of its outstanding programs. Videos will preview of the first-

ever encyclopedia of New England culture, which is being created by the Center for the Humanities; examine UNH's Child Study and Development Center, a national model for child care; and provide an update on a satellite now being built by UNH students and faculty.

Governor Jeanne Shaheen, one of three honorary chairs for the campaign, will then officially kick off *The Next Horizon* campaign by addressing the vital role that higher education will play in the state's economy in the next century. Marcia Peterson Carsey and Frederick B. Whittemore, advisory director of Morgan Stanley & Co., will join Governor Shaheen as honorary chairs for the campaign. A picnic lunch at the Whittemore Center for all guests will follow the governor's address.

Following lunch, the UNH Wildcats football team will take on Stephen F. Austin State University at noon at Cowell Stadium.

Those interested in attending the campaign events should contact UNH Public Programs and Events at 862-1461 or send an e-mail to vml@christa.unh.edu. Tickets to the Carsey event, which will be held in Johnson Theatre, are available on a first-come, first-served basis. The event will also be simulcast to the Hennessey Theatre in the Paul Creative Arts Center and MUB Theatre I. Tickets to the football game are available through Ticketmaster at 868-7300.

September 15

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