

## UNH Whittemore School Is a Top Pick of Physicians

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DURHAM, N.H. -- The University of New Hampshire's Whittemore School of Business and Economics tops doctors' charts in a recent nationwide survey of business schools.

According to the Spring 1999 volume of *The Health Finance Report*, the Whittemore School was rated 91 out of a possible 100 points by the magazine, and 90 out of 100 points by surveyed physicians.

The survey was conducted in response to the growing number of physicians returning to school for education in business and management.

Surveys were mailed to 562 physicians who have earned their master's degrees in business administration. They were asked how the school they attended met their needs, how they would rank the school, whether returning to school was worth it, and whether they would recommend the school. Business schools also were surveyed, and asked to report their experiences with physician MBAs, program flexibility and other data.

The Wharton School of Business at the University of Pennsylvania ranked first overall, followed by Northwestern and Stanford. Rounding out the top 10: Vanderbilt, Columbia, William & Mary, MIT, New York University, University of Washington and Harvard.

"We are pleased by our showing," says Michael Merenda, interim dean of the Whittemore School. "It's a reflection of our continued commitment to offer a quality business education.

"Our ranking shows that we are considered an institution of choice by professionals outside the traditional business fields," he continues. "One of the strengths of our program is this ability to attract a wide range of professionals: from health care, engineering, social sciences and technology, to name a few areas. It makes for a dynamic learning environment for faculty and students enrolled in the MBA program."

A sampling of other business schools in the region and their *Health Finance Report* and physicians' ratings, respectively:

Boston University, 81 and 80; University of Connecticut, 91 and 90; Northeastern University, 60 and 60; and Clark University, 60 and 60.

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