10-20-2000

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UNH Hospitality Management
Students Host Casino Night

Whittemore School Students Become Croupiers for One Night

By Janet Lathrop
UNH News Bureau

October 20, 2000

DURHAM, N.H. -- For one night each autumn, the Granite State Room in the University of New Hampshire's Memorial Union Building is transformed -- not for Halloween, but to recreate a bit of the glamour and glitz of Monte Carlo -- at Casino Night.

The event is Friday, Oct. 27, from 6 p.m. to midnight at the MUB, and is open to the public. Hospitality management students from UNH's Whittemore School of Business and Economics will be dealing blackjack and poker, shooting craps and spinning a roulette wheel as a laboratory requirement of their Casino Management course, "lucky" HMG 777. Taught by Emory Trowbridge, associate professor of hospitality management, the popular class introduces students to the history, business and social aspects of gaming. Proceeds of Casino Night help pay for a class trip to Las Vegas in November.

For a minimum $1 admission exchange, Casino Night players will receive $10 of "funny money" for the festivities, which include entertainment and refreshments for sale. The exchange rate is good for the evening, so $20 at the banker's cage will yield a bankroll of $200 to play at the roulette wheel, for example.

Although Casino Night is fun for student dealers, their parents and friends, the study of gaming and casino management is serious business, according to Trowbridge. The multi-million dollar industry has grown so much that soon everyone in the United States will live within two hours of a casino. Students planning careers in hospitality management today, he predicts, "will either work for a company that also owns or manages casinos, have guests who frequent casinos, or will in some way be associated with the industry." Simply put, "a basic knowledge of gaming management is necessary in today's environment."
And now, secrets once held close to the vest are increasingly open; gaming business and financial practices are well above-board. "It's a very clean act today," Trowbridge says.

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