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## Sibling Relationships in Family Business Topic at November Forum

*By [Janet Lathrop](#)  
UNH News Bureau*

*October 25, 2000*

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DURHAM, N.H. -- Drama, passion and sibling rivalry may not belong in everyday business management, but when siblings work together, they are the all-too-common result, according to organizers of a University of New Hampshire Center for Family Business (CFB) program in November.

A highly interactive seminar with dramatic role-play and panel discussion, the program, sponsored by CFB's Shapiro Forum, will explore sibling relationships in family business Tuesday morning, Nov. 14, at the Capital Region Conference Center in Concord. Registration and continental breakfast begin at 8 a.m., followed by the forum from 8:30 to 11:30.

In his presentation, psychologist and systems analyst Dr. Everett Moitoza, Genus Resources, will try to help families who own businesses better understand the complexity and passion underlying sibling relationships in business. He will discuss common traps into which siblings may fall, along with several practical communication techniques to help improve the situation.

Moitoza is an alumnus of New Hampshire College with a Ph.D. from Brandeis University. Genus Resources of Needham, Mass., is a multi-disciplinary consulting firm specializing in helping improve both harmony and financial success in enterprises controlled by families.

The Capital Region Conference Center is at the Marriott Courtyard Hotel. A special one-time nonmember trial registration fee for this event is \$95 per person payable to UNH. Registration before Nov. 6 is requested by contacting the UNH Center for Family Business, (603) 862-1107; FAX: -4140.

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