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## UNH Hosts Seminar on Best Practices for Family Business

By [Janet Lathrop](#)  
UNH News Bureau  
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October 8, 2001

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DURHAM, N.H. -- The University of New Hampshire's Center for Family Business will hold a seminar on best business practices for family-owned and closely-held businesses on Wednesday, Oct. 17, from 8:30 to 11:30 a.m. at The Yard restaurant in Manchester.

Presenter will be Thomas D. Davidow, Ed.D., co-founder and principal of Genus Resources Consulting Services, LLC, Manchester.

According to Davidow, the single most critical ingredient for long-term success in family-owned or closely-held enterprises is communication. In this seminar, Davidow not only focuses on effective communication skills, he also outlines practices which help businesses to identify steps necessary for ensuring continuity.

Davidow will explain the differences between estate planning, succession planning and continuity planning, and will offer advice on how to approach highly charged emotional issues. He discusses strategic planning as well as the need for governance structures. The morning seminar will include a case study plus a generous Question-and-Answer period.

Genus Resources Consulting Services, LLC is a consulting firm specializing in enterprises controlled by families. Genus has helped hundreds of family businesses improve harmony and achieve greater financial success. In addition to UNH and the Center for Family Business, meeting sponsors are MassMutual Insurance; Berry, Dunn, McNeil and Parker CPAs; Genus Resources; and Cleveland, Water and Bass Attorneys at Law.

A continental breakfast will begin at 8 a.m. The Yard restaurant is located at the corner of South Mammoth Road and South Willow Street in Manchester.

Non-member registration is requested by calling the Center for Family Business at 862-1107.

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