

# MEDIA ADVISORY: UNH Celebrates Opening of New Hubbard Center for Genome Studies Oct. 18

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**WHAT:** The University of New Hampshire will announce the opening of its new Hubbard Center for Genome Studies. Part of the university's entrepreneurial campus, the Hubbard Center will be devoted to understanding the structure and function of genomes from across the spectrum of life.

Keynote speaker will be Svante Paabo, director of the Max-Planck-Institute for Evolutionary Anthropology. His talk is titled, "Comparative Genomics as a Means to Understanding Human Origins."

**WHEN:** Thursday, Oct. 18. The opening ceremony for the Hubbard Center for Genome Studies is at 3 p.m. The keynote address is at 3:30 p.m., with tours and research poster presentations at 4:30 p.m.

**WHERE:** Opening ceremony takes place on the fourth floor of UNH's Environmental Technology Building, 35 Colovos Rd. At the traffic light intersecting Main Street and College Road, turn right from the north, left from the south. After Pettee Hall take a right onto Colovos, go under railroad trestle and bear left. Bear left at the fork, drive is on your immediate right. Location of the keynote address is yet to be determined.

**DETAILS:** Genomics is a new and fascinating area of biology, enabled through the large-scale DNA sequencing efforts of many public and private organizations. Genomics takes a holistic approach to molecular biology and evolution by studying the complete genome and its protein expression patterns.

UNH's Hubbard Center for Genome Studies will be an invaluable resource in advancing the research of faculty in the College of Life Sciences and Agriculture. It will provide an opportunity for students to learn genomic techniques using state-of-the-art technology. It will also pave the way for UNH to develop world-class programs in comparative and environmental genomics, which will contribute to a global understanding of human and environmental health. And it will encourage and support the development of New Hampshire's biotechnology industry.

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