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# UNH Sets Holloway Business Competition Date

By [Janet Lathrop](#)  
UNH News Bureau

April 24, 2001

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DURHAM, N.H. -- Outstanding business students at the University of New Hampshire's Whittemore School of Business and Economics will once again compete for the Paul J. Holloway Prize, Friday afternoon, May 4, at the New England Conference Center in Durham.

The annual prize is given to winners of the Holloway Business Plan Competition, which is designed to take students out of the classroom and into the real world, says Whittemore School Dean Steven Bolander. The students are to develop practical yet creative business plans for starting, acquiring or expanding a business. Final entries will be judged by a panel of business leaders on their feasibility of implementation and overall quality. The Holloway Prize is awarded to undergraduate and graduate students who have outlined the best plans in two business categories, Lifestyle and High Growth.

Finalists and their projects in the Lifestyle category are Chris Merenda, Chewy LLC; Heather R. Townsend, Herbal Meadows; Matthew Caron, Matt's Automobile Detailing; Bruce Atkins, Sprague Asphalt Services Acquisition and Formation; Jeff Wituszynski, Seacoast Virtual Music School; and Peng Li and Zhihong Xu, Sinonet Consulting.

Finalists in the High Growth Business category are David Boynton, Joseph Buswell and Rustom Maneksha, Positive Inequity Protection Group; Brian Fuller c=a=t=a=l=y=s=t (m) Advertising Mobile Advertising Agency "CatAd"; Richard Middleton and Paul Reteq, RPM Solutions; Reuben Murphy and Songliu Yang, Ryger Lincman; and Laura Bahr, Transcription Talk.

The Whittemore School's Holloway competition is part

of a three-day undergraduate research conference at UNH, now in its second year. Sponsored by the Office of the Vice President for Research and Public Service, the extravaganza of student achievements includes art exhibits, performances, poster sessions and presentations. As many as 75 percent of UNH undergraduates participate in some kind of research activity, the office estimates. The Paul J. Holloway Prize was established by the Exeter businessman's family to honor his achievements and contributions to the education and business communities.

This year's Holloway Business Plan Competition begins at 1 p.m. with undergraduate presentations in both the Lifestyle and High Growth categories, followed by graduate student entries at 3 p.m. An awards ceremony and reception will be held from 4:30 to 6 p.m. For more information, contact the dean's office at 603-862-1983.

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