UNH Family Business Program to Offer Leadership Course

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The certificate program is taught by Whittemore School of Business and Economics faculty in eight full-day sessions. It develops leadership skills for managers or aspiring managers of family-owned businesses. Graduates learn team-building, how to manage organizational change, and to recognize their own and others' leadership styles. Small group discussion is centered around "real life issues," according to Barbara Draper, center director.

Graduates say that the UNH business leadership course has given them the skills and self-confidence to accept more responsibility in the family company, encouraged "thinking outside the box," and offered an environment of trust for sharing problems, ideas and hearing feedback.

The mission of UNH's Center for Family Business, founded in 1993, is to assist the entrepreneurial family in finding solutions to business challenges and concerns by helping families run successful meetings, bring new family members into the business, improve communication, sustain profitability, and transfer leadership and ownership. The center is sponsored by MassMutual Insurance; Cleveland, Waters and Bass, P.A.; and Genus Resources.

For registration and fee information call (603) 862-1107 or e-mail Barbara.Draper@unh.edu.
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