N.H. Small
Business
Development
Center

Help for North Country Small Businesses Available

By Janet Lathrop UNH News Bureau 603-862-1462

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DURHAM, N.H. -- R. Scott McKnight Jr., of Madison, is the new business counselor for the N.H. Small Business Development Center (SBDC) in Coos and Carroll counties.

"Scott McKnight brings a wealth of business experience and expertise to this position," says Elizabeth Ward, regional manager for SBDC North Country office in Littleton. "He has started his own companies, purchased and sold several small businesses. Scott is well versed in business planning, financial analysis, operations and marketing, and is familiar with business service providers and resources in the region."

The one-year position is funded through a Rural Business Opportunity grant from the U.S. Department of Agriculture-Rural Development. The Mount Washington Valley Economic Council, Wolfeboro Area Economic Development Corporation, and Business Enterprise Development Corporation (BEDCO) will host the Coos-Carroll counseling services. The N.H. SBDC, an outreach program of the University of New Hampshire's Whittemore School of Business and Economics, provides management counseling to small businesses throughout the state.

McKnight is enthusiastic about his new job. "Small businesses are the economic backbone of Coos and Carroll Counties," he says. "I'm looking forward to helping them maximize their potential for success." With offices in Berlin, Conway and Wolfeboro, he will serve towns that are distant from the N.H. SBDC's regional offices in Littleton, Plymouth and Rochester.

McKnight may be reached at 367-4320 or 662-9321, or by e-mail at sbdcmcknight@earthlink.net.

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